**Recognitions :** While working for a long tenure, the organization has received many awards and appreciations. Few of the recent awards we got are shown below:

**Networks :** Gram Chetna Kendra is active member of various Networks and supporting for policy advocacy at State and National level. The Networks we are part of are:

- Voluntary Action Network India, Delhi (VANI)
- Public Advocacy initiatives for Rights and Values in India, Delhi (PAIRVI)
- National Center for Advocacy Studies (NCAS)
- Voluntary Health Association of India (VHAI)
- Rajasthan Voluntary Health Association, Jaipur (RVHA)
- Centre for Community Economics and Development Consultants Society, Jaipur (CECOEDECON)
- Association for Rural Advancement through Voluntary Action and Local Involvement, Jaipur (ARAVALI)

**Future action plan :** Apart from the on-going projects, based on the community needs the Organization is planning to give more focus and accelerate below interventions:

- Skills promotion of Youth and Women through Vocational Trainings
- Rainwater harvesting programmes
- Solar Energy programmes
- Climate change and Environment sustainability programmes

## INDO JAPAN FRIENDSHIP VOCATIONAL TRAINING CENTRE

As a token of friendship and cooperation between Japan and India, Embassy of Japan in India has supported us a Grant in Aid for construction of a Vocational Training Centre building at village Khedi Milak in Sambhar Block of Jaipur, Rajasthan. As a part of a new milestone in the life of the organization, this Vocational Training Centre will play a vital role in promoting skills of youth and women of this backward region for creating new avenues for their livelihood and productive and gainful sustainable employment.

Globalization of manufacturing and technological advancements has led to this sector becoming more strategic than operational in nature. Our Country's transition to one of the largest and fastest growing global economies during the last decade has been a remarkable phenomenon. For States to sustain and accelerate its growth trajectory, an environment for sustained and continuous skill development of youth and existing workforce is must to address the employability gap.We are regularly organizing meetings with Youth and Women for identifying skills gaps as well as their skills up-gradation needs and accordingly planning and designing skill courses for them. We have found that scope of future employment is more in this region under unorganized sector as they are hugely disadvantaged as compared to organized sector.

Objective of this Vocational Centre is:

- Poverty alleviation and women empowerment.
- Preparing rural youth and women for better employment opportunities
- Counseling of unemployed rural masses for carrier guidance
- Equipping rural women with productive skills to enable them for economic independence
- Facilitating government, industries, business houses and other agencies in linking skilled manpower

Jaipur is the nearest hub for employment of rural youth of this region. This centre is focusing catchment in a radius of 50 km. range. Presently, the Centre is approved by District Industries Centre, Jaipur (Rural), Government of Rajasthan to run the below vocational trainings:

- Computer and Networking
- Mobile basics and repairing
- Tailoring & Embroidery
- Electrician and Motor Binding
- Training of Manufacturing Leather Accessories

The Centre is having a highly experienced Professional team to train the youth in above sectors. The Centre is equipped with well furnished Lab, necessary machinery, tools and accessories etc. for conducting skills promotion programmes.

In future, our approach will be to study the challenges of the existing programmes and improve it as well as increasing the below courses which are in high demand by youth of our target villages:

- Personality development of Youth
- Modern Agriculture & Animal Husbandry courses
- Farm to retail sector courses
- Value addition and food processing
- Retail marketing management courses
- Insurance

This Centre is making partnership with Ministry of HRD, State Goverment, Corporate, Manufacturing Units, Business Houses and Small Entrepreneur Units, Agriculture University etc.


**Gram Chetna Kendra**

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# Gram Chetna Kendra

## A Profile


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Gram Chetna Kendra is a not for profit social development organization established in 1989. The organization is mainly working for the upliftment of weaker, deprived and most vulnerable community. Our major focus remains on women, children & youth and our most of the activities are Child and Women centered.

**Organizational Set up :** Headquarter of the organization is situated at village Khedi Milak via Renwal at 55 Kms. from the state capital Jaipur. Nearest Railway Station is Phulera at 40 kms.

Branch office of the Organization is situated in village Duni in Tonk district.

Organization also has a City Contact office at Jaipur which mainly supports the organization in making liasoning with the State government and other National/International organizations situated at Jaipur.

**Operational area :** Organization managed projects covering whole Rajasthan state. We mainly focus in the regions densely populated with SC & ST population.

**Legal status :** The organization is registered with various government authorities, under

- Rajasthan Societies Registration Act in 1989
- Foreign Contribution Regulation Act with the Ministry of Home Affairs, Govt. of India in 1992
- Income Tax department under section 12 A, 80 G as well as having TAN No. and PAN No.

**Vision :** We intend for unrelenting efforts for a catalytically initiation of people based development intervention to ensure just and equal opportunities, minimum basic essentials to all with dignified and quality of life for rural masses.

**Mission :** To bring awareness among rural populace through democratic means so as to empower them and help them in gaining control over all factors that affect their individual life and community at large.

**Expertise :** Organization is having an experienced team of 74 persons including Professionals and Consultants. To support the organizational activities at ground, 43 trained local youth are associated with the organization as Volunteers. Organization focuses on the regular knowledge updating and improving soft skills of the team and conducts In-house capacity building exercises. We have been implementing many projects at ground and the organization has multi sectoral expertise for:

- Education sector
- Child protection programmes
- Health & Nutrition program for Mothers & Children
- Water, Sanitation, Hygiene and Roof Rainwater Harvesting
- Women empowerment and micro finance
- Livelihood and Skills promotion
- Natural Resource Management & Climate Change
- Local governance & Decentralized planning
- Inclusive development for specially abled children and youngsters

**Organization Structure :** The organization is governed by the constituted Governing Board which consists highly experienced prominent personalities of different sectors. Governing Board members regularly meets and discusses on the progress of the projects run by the organization and guides the Team with expert advices for the successful implementation of the programmes. President of the Organization ensures implementation and follow up of the policy guidance of the Governing Board.

For routine Administrative operations of the Organization, the Secretary guides and manages the Team to achieve the organization objectives and goals.

**Infrastructure :** At Headquarters, the Organization has its own administrative building, training centre facilities with well equipped kitchen, guest house building, staff residential complex, library etc.

Organization has 2 youth centre buildings and running 9 Balwadi centers (4 running in Organization buildings) in project villages.

Apart from the above infrastructure facilities, the Organization has a well equipped Vocational Training Centre at its HQ premises to run various Vocational Courses for Youth. This building was constructed with the funding support by Embassy of Japan as a Token of friendship between people of India & Japan.

## Major Partners and projects undertaken

Since beginning, the Organization is associated as Partner with many National, International and UN organizations and implementing projects in different sectors. Our major partners are:

***Child Fund India*** is our Core funding partner and we have been associated since 1995. Our year's long partnership in 20 villages of Sambhar block of Jaipur district has changed the lives of most vulnerable 1562 families through direct sponsorship programmes. Another 3090 non sponsored families of the project villages covering more than 17000 rural populations also got benefited through Child Fund India supported Family Helper Project interventions. Major issues of the project are:

- Healthy and Secured Infant and young children
- Educated and Confident Children
- Skilled and involved youth

The project aims to address the needs of the community through an integrated plan of distinct parts.

Project interventions are focused on children and their families.

***Embassy of Japan in India*** as a token of friendship and cooperation between Japan and India has extended a Grant Aid for construction of a Vocational Training Centre for Women and Youth at Sambhar block in Jaipur district. This Vocational training centre is mainly focusing for the skills promotion of women and youth for Computer Hardware & Short term computer courses, Electrician & Motor Binding, Mobile repairing, Tailoring & Embroidery, Leather Accessories etc.

***Embassy of Japan in India*** has also supported us a project for community based safe drinking water programme in 18 villages of Sambhar block of Jaipur to ensure availability of potable drinking water to the community.

**UNICEF** has selected our Organization as a partner for implementing a prestigious project on strengthening capacities of elected representatives in 72 Gram Panchayats covering 373 villages of 2 blocks of Tonk district in Rajasthan. This project aimed capacitating panchayat members for monitoring the village services and infrastructure, good governance & decentralized planning and ensuring reach & access of benefits of government schemes - services to the target group specially most vulnerable sector of community. "Ward Profile" developed with the support of PRI members trained by us got highly appreciated at state level. Under the guidance of UNICEF and District Authorities, we are able to establish a Gram Panchayat led community monitoring mechanism to monitor village institutions. Our efforts has resulted that one of our project Gram Panchayat called Dooni was awarded by the Prime Minister of India in April 2013 as first prize in Rajasthan for good governance.

**Give India** is our partner organization since 2009 covering our project villages in Sambhar block of Jaipur. The partner supports us to help individual poor beneficiaries for improving their status of life. Major focus of this partner organization is on:

- Ensuring safe motherhood
- Water tank structure for poor families
- Support for pre-school education
- Reading improvement plan (RIP) of school going children of standard 2nd
- Support for poor young girls education
- Creating safe sanitation facilities

**LiLiane Fonds** is our Netherlands based funding partner supports us for specially abled children and youth who need medical and social rehabilitation. This project supports us in developing children's personal growth and their successful integration into society. We are trying to sensitize and raise awareness among parents and community to provide enabling environment to the specially abled children.

**NABARD** is our partner for supporting micro finance in the project villages. Our organization has formed 50 women Self Help Groups comprising 600 women.

NABARD has supported these SHGs for sustainability and economic empowerment of these women. We have facilitated these SHGs in making linkage with Banks and taking loan for various entrepreneurship programmes.

**NCRI Hyderabad** has supported us to improve the quality of teaching in the project villages. NCRI has provided support of Teachers, teaching learning material in the project villages and supported in reducing drop out of school children.

***Indian Forest Service, Ministry of Environment & Forests*** partners with us in environment protection in our project areas. With the support of Ministry, we regularly organize awareness campaigns and motivate community for plantation and conserve the forests.

**Achievements :** Gram Chetna Kendra has made many measurable changes in the life of the village community. Major efforts made for changes are:

- 36 nomadic and beggar families got settled by creating awareness and linking with government schemes. Children of these nomadic communities got linked with Balwadis and Schools.
- Created 9 Balwadi in private sector to improve the nutrition status of the children of poor families.
- For quality education, organization is succeeded to run Reading Improvement plan in 8 government schools to strengthen class second children.
- Organization succeeded in creating awareness among community towards reducing child marriages and minimizing female feticide in the project villages.
- 1084 youth got trained for different trades under skills promotion.