

Annual Report

2010-2011



Gram Chetna Kendra

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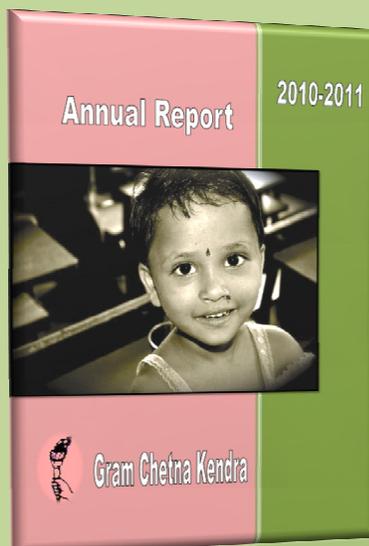
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Contents

• Letter from the Secretary	1
• Background –Gram Chetna Kendra	2
• Awards / Appreciations	3
• Executive Committee of Organization	4
• Sambhar Lake – An Overview	5
• Family Helper Project	8
➤ Healthy and Secured Infants and Young Children (0-5 years age)	9
➤ Educated and Confident Children (6-14 years age)	12
➤ Skilled and Involved Youth (15-24 years age)	16
• Integrated District Approach Project	19
• Give India Partnership	21
• Liliane Fond Partnership	22
• Formation and Linkages of 50 Self Help Groups	22
• Other Projects	
➤ Leather Skill Development Cluster Project	24
➤ National Environment Awareness Campaign	24
➤ Standup Programme	24
➤ Development of Roof Water Harvesting	24
• Networking	25
• Lok Munch	26
• Funding Partners	26
• Visitors to our Organization	27
• Seminar /Workshop/Trainings	28
• Organogram	29
• Staff Details	30
• Financial Information	31

FROM THE DESK OF THE SECRETARY 

I am happy to provide the Annual Report of Gram Chetna Kendra for the year 2010-11. There has been visible improvement in the performance, in terms of quality, quantity, image building and experience. Detailed information about GCK's efforts, the program, targets, achievements and lessons learnt are part of this Annual Report. This report is a valuable means of reviewing and evaluating our activities. Through the report the reader will form a good idea of the comprehensive range of the GCK's work.



We are thankful to our board members, whose has participated with us and joined hands with our activities and approach in making our hopes and dreams possible. We look ahead and move forward, empowered by their confident in the efficacy of our mission towards overall development of the community. We are fortunate to have dedicated board members, volunteers and staff providing vision and experience to help grow our mandate of helping our community. Their efforts strengthen the internal organizational stability and promote greater understanding of developmental issues in our community.

On behalf of the Board and staff of GCK, we wish to express our sincere appreciation to our funding partners, ChildFund India, UNICEF, Give India, Liliane Fonds, Government of Rajasthan and Government of India for their true commitment and support to the mission of GCK. Our gratitude is extended to our local individual, national and international NGO's and partners for their contributions. We are indebted to these individuals and organizations whose professional and financial assistance has helped make the work of GCK happen.

However, my greatest gratitude must go to my entire staff member along with people of the project area, the community with whom we work with every day. The organization is committed to the cause of all around community development leading to sustained socio-economic development and improved quality of life of the people. GCK's role as an agent of social change is distinctly portrayed through its community based projects working in rural and marginalized areas. Based on local needs, conditions and priorities, these projects combine a variety of development measures aimed at improving living conditions, generating community participation and increasing women's access to decision making structures.

Coming year, we will implement our operation with a new and improved strategy to achieving our goals as more effectively. GCK looks forward with very promising prospects to the coming year, and we hope that, together with the support of all our funding partners, well wishers and the community people, we will again make it a very successful year.

Om Prakash Sharma
Founder & Secretary
Gram Chetna Kendra

BACKGROUND: GRAM CHETNA KENDRA

Gram Chetna Kendra, which translates to Village Awareness Center, was formed in 1986 by a group of socially conscious individuals under the leadership of Mr. Om Prakash Sharma. Recognizing the immense needs of Rajasthan's rural poor, this group decided to combine their unique knowledge, talents, skills and experience to address the pressing issues facing individuals. Therefore, in 1989, the organization was registered as a voluntary, non-governmental organization under the Societies Registration Act and began formal operations from their campus, which is located in the heart of the project area in the village of Khedi Milak.

This area is located 55km from the state capital, Jaipur, in Sambhar Block of Jaipur District. Before, GCK began working in the area; it had remained virtually untouched by mainstream development efforts, from both national and international sources. As a result, the population faced considerable economic challenges stemming from the lack of education, health care and government services, as well as the persistence of traditional beliefs and unequal power structures.

Facing these challenges, the group of founders dedicated themselves to improving the lot of the rural population; however, the means to achieve this they believed, was through the inherent potential of the people themselves. It is with individuals that the power to bring about sustained and positive development rests, therefore, the team at GCK visualized its role as that of a facilitator in the processes of harnessing this power and helping people to realize the possibilities they are capable of creating.

Over the years, GCK's development activities have covered a range of concepts and methods, drawing on various sources of funding and support. However, the main goal has always been to ensure just and equal opportunities, minimum basic essentials and an improved but dignified quality of life for rural individuals. Initially, projects were focused on improving the welfare of the rural poor through basic needs provision, but they have since evolved to focus more on capacity building. In this way, the goal has become human resource development; improving people's abilities to realize their potential and to do so in a way that is in harmony with their natural environment.

Today the campus operates as a service and awareness center, promoting people's organizations, institutions, public education (which aims to counter harmful prejudices, preconceptions and ignorance), advocacy, training and research, in order to allow individuals to enter mainstream society and engage in personal and community development in an equitable manner.

At present of Gram Chetna Kendra cover 491 villages in Jaipur, Tonk and Nagaur Districts of Rajasthan. The table below gives an overview of the project area.

District	Block	No. of Villages
Jaipur	Sambhar	67
Tonk	Uniara & Deoli	175
Nagour	Parbatsar, Zaya, & Ladnu	249

AWARDS /APPRECIATIONS

GCK's work has been well encouraged and recognized by government, different agencies and society as well for. Organization has been time to time receiving appreciation for its outstanding efforts at grass root to top level. GCK's goal of initiation of catalytic intervention for ensuring partner community need based socio-economic, self reliance for the deprived and downtrodden section of the society has been very well accepted and taken by the society.

Our major awards/appreciations are as following:

- Appreciation Certificate 2010-**
Organization received appreciation certificate from "World Alliance for Breastfeeding Action (WABA), Malaysia", recognizing efforts in promotion of breastfeeding
- Rajeev Gandhi Samarsata Samman 2009-**
Organization received award from "Rashtriya Samta Swatantra Manch, New Delhi", for outstanding and grass root efforts in rural development.
- Samarsata Swarn Padak Samman 2008-**
Received Medal and Appreciation Certificate from Rashtriya Samta Swatantra Manch, New Delhi for hardcore and grass root work in promoting women empowerment.
- Jal Mitra Award-**
Organization has received " Jal Mitra Award" for its outstanding & unique effort in the field of water conservation by "Sambhag Stariya Jal Abhiyan Samiti" Jaipur (Govt. of Rajasthan.) Organization has made its deep impact presence in the
- Late Thakur Pradumn Singh Memorial Award-**
Received "Late Thakur Pradumn Singh Memorial Award" for its outstanding work in social development (Thikrana-Karansar)
- Appreciation Letter from Chief Minister of Rajasthan-**
Organization has received appreciation letter from His Excellency Hon. Chief Minister Mr. Ashok Gahlot for outstanding work during natural calamity in RAJASTHAN during year 2003.



Mr. O P Sharma with Hon. C.M. Ashok Gahlot

HONOURABLE EXECUTIVE COMMITTEE

Sr. No.	Name of Member	Designation	Occupation & Association	Address
1	Mr. Narinder Verma	President	Development Professional	A-16, Queens Road, Vaishali Nagar, Jaipur (Raj.)
2	Mr. Bajrang Singh	Vice President	Social Work	Village Malyawas, Via-Phulera, District – Jaipur (Raj.)
3	Mr. Om Prakash Sharma	Secretary	Social Work	Village & Post – Khedi Milak, Via – Renwal, District – Jaipur (Raj.)
4	Dr. Tribhuvan Prasad Jain	Member	Doctor	46, Vijay Nagar-AB, Kartarpura, Jaipur (Raj.)
5	Dr. Santosh Gandhi	Member	Doctor	231, Gurunanakpura, Rajapark, Jaipur (Raj.)
6	Mrs. Meenakshi Chouhan	Member	Chartered Accountant	Village – Shilki Dungari, Post-Chaksu, District-Jaipur (Raj.)
7	Mr. Girvar Singh Rathore	Member	Social Work	Village & Post – Rajliya, Tehsil-Navan, District – Nagaur (Raj.)

COMMUNITY VOICE

- “Since last two years Gram Chetna Kendra are working in Gram Panchayat Devadawas through support of UNICEF to strengthening of PRIs members in order to education, health & nutrition. These activities have increased awareness among to PRIs members which effect of this Gram Panchayat has improved level of service of education, health and nutrition and surveillance of PRIs being continued on those services. So, Gram Panchayat expresses to you thanks for better performance in the area and are requesting for continue the activities for future also.” – **Moti Lal Verma, Sarpanch, Devadawas, Deoli (Tonk)**
- “The initiatives taken by Gram Chetna Kendra through various programmes, have become very beneficial for our Gram Panchayat. Through this people are able to understand the problems of rural masses and find out solution at local level. GCK in enhancing our confidence and helped us in implementing various government and non-government schemes in our villages and we deeply thank all members of GCK for their wonderful effort.” – **Laxman Singh Nathawat, Sarpanch, Pachkodia, Sambhar (Jaipur)**
- “I am continuing working with GCK and thankful for providing me an opportunity to contribute in rural development. GCK who supported me in increasing my efficiency and achieving the goal in my life. We are very thankful to GCK for all the efforts, it has taken in capacity building of community and trainings to the members of Self Help Groups to making the rural people self employed.” – **Banshi Lal Yadav, President-Adarsh Vikash Samiti**



SAMBHAR LAKE AREA: AN OVERVIEW

Sambhar Lake's catchment area spreads across the districts of Nagaur, Jaipur, Ajmer and Sikar. Sambhar – which literally means salt - refers to India's largest saline lake, with a record of salt production that goes back 1,500 years, and which is responsible for Rajasthan being the third largest salt producer state in the nation.

People in the area are mostly poor and belong to the most deprived sectors of society. Different castes can be found, as Rajputs, Jats, Yadavs, Scheduled Caste (SC), Scheduled Tribes (ST) and other back ward classes (OBCs). Their annual per capita income ranges between Rs. 8000-18000 per annum only, and is mostly deriving from salt pan work, marginal farming, agricultural labour and animal husbandry. Wages fluctuate seasonally as does the demand for wage labour and are precariously dependent on weather conditions. Since the area is characterized by scanty and irregular rainfall, drought is frequent, causing large fluctuation in agriculture and livestock productions. During the last 10 years, the main source of water (i.e. wells, ponds and tanks) has dried up, thus, crop production has been considerably reduced and acute shortage of drinking water has emerged.



The majority households have then a fragile survival base and are exposed to uncertainties, risks and stress. While the scarce manufacturing and service sectors fail to provide employment, migration arises as a solution. Salt labour, which remains one of the major hopes of earning livelihood for the habitants in the area nearby, hides a cruel reality. Here, salt harms as it sustains, while giving employment as well as disease - and, ultimately, death - to those who work in the salt pans.

Salt pan workers live at the mercy of an exploitative regime, badly and inconstantly paid, with no employment benefits or legal protection. Salt pan workers earn round 80 to 150 rupees a day, but can be without payment for weeks. Women are invariably who gets the lowest income, despite working in the same hard conditions as men. The whole work process, from taking and collecting salt from beds to grinding, processing and packing it, is based on tender system. Thereby the wage system varies according to tender owner. Furthermore, as long as labourers from other states are migrating to this place for unskilled labour work earning less wages, local workers are now facing the

unemployment problem. The core value of plant owners is to earn more and more profit consequently migrated labourers is given preference.

All labour belongs to unorganized sectors which miss the needed member coordination and skills to present their views unanimously and so raise their voices against any type of issue or exploitation. But remaining healthy is, clearly, the greatest challenge. Salt pan workers have to face different skin diseases, joint pain in hands and especially in leg joints, bony deformity due to presence of fluoride content in water, TB and blindness. Labourers work barefoot on the salt pans for nine to ten hours without any protective gear, causing their faces to wrinkle and become desiccated and their feet to develop thick rashes. They rarely look their age and they have a life expectancy of 45 years.

In Jaipur District, at Sambhar Panchayat Samiti Sambhar Lake, more than 1000 people from all the 17 villages are involved in salt labour. From those, children represent a quarter (260). Child labour is an obvious violation of children rights enshrined in the Indian constitution and the United Nations Convention on the Rights of Children, a denial of childhood and a drastically amputation on children's chances to break the poverty circle and aspire for a smiling future.

The tasks allotted to children in Sambhar Lake are simple and repetitive, never developing their skills: boys and girls mostly work in grinding and packaging plants which include polythene packing and cartoon packing. Those who belong to nearby villages of Kharadiva are also working to take out and collect salt from the beds. The hard and physical salt pan labour damages children's health irrevocably, shortening their life span and impairing their development. They face the same health problems as the other salt pan workers, increased by the vulnerability inherent at their stage of development. Those who survive the harsh conditions become unskilled and debilitated adults most often not even employed in the industry that exploited them earlier.

But not only children who are engaged in salt pan work suffer its consequences for health. Due to salt prone area almost 100 villages of Sambhar, Nagaur, Jaipur and Kuchaman are affected by contaminated water. Water is saline as well as having high concentration of fluorine. Inadequate sanitation and hygiene practices are not helping to overcome the situation. Nevertheless, people are bound to drink unhealthy water, and a whole community is suffering its effect on people's general health. Children are the most sufferers since they are particularly vulnerable. Mortality and morbidity due to waterborne and infectious diseases are quite frequent. Lack of access to health facilities makes the situation harder. Governmental structures are insufficient and distant from the small villages. Diarrhea, Pneumonia, Malaria, Cholera, Tuberculosis and different kinds of worms are common.

Given the constraints of limited water resources, recurrent droughts and lowering of the ground water table every year, the possibility of bringing more area under the plough is rather limited. Furthermore, rainwater which comes from inside salt plant/factories goes into fields and slowly turns productive field into barren land, resulting in a less production of crops. Hunger is a reality and the high level of malnourished children requires an urgent action. In this scenario, education can't be expected to be a priority. Expenses with education are high, while its results took several years to

appear. As a consequence, the whole area is characterized by low education levels, persistence of adult illiteracy and low level of children enrolment in formal education. Girls and women are the most affected.

Casts, gender and social status continue to play an important role. Information is not easily available, and the persistence of taboos, myths and misconceptions creates a difficult and intricate situation. Children from lower castes form the vast majority of child labour. Gender discrimination is a hard reality. Nearly 80% of the children engaged in salt pan labour are girls. Girls are the first ones to abandon school and the last ones to receive medical support when familiar income can no longer fulfill family needs. They are malnourished and anemic. But the discrimination starts long before birth. Number of abortions of feminine fetus overpasses largely masculine ones: the birth of a boy is seen as an asset and an honor to the family, while a girl is felt as a burden. Infanticides are common and girls figure disproportionately in infant mortality and illiteracy statistics.

Discriminatory treatment of the girl child deepens the marginalization of women and perpetuates problems from one generation to the next generation. Child marriage still is a common practice and a source of emotional stress, mental and physical health problems to the child. The girl child remains vulnerable to physical abuse at the hands of her husband and family. Early pregnancy is a frequent cause of several health problems for the mother and the child, sometimes even leading to death. In this intricate and obscure scenario, there's obviously no place for children's voice or complaints. Loyalty, obedience, sacrifice, bravery, vows, commitments to words and social distances are objectively manifested, recognized and legitimized by culture and education. It's urgent to act in a wise and conscientious way, assuming our responsibility in creating the opportunities for them to develop their inherent potential.

Synthetically, we can identify the major issues affecting children in the area are as under:

- Child labour and exploitation including early child marriage and infanticide
- Malnourishment
- Gender discrimination
- Low enrollment at school with high drop-outs (especially for girls)
- Lack of awareness and information on children's rights by adults
- Persistence of myths, taboos and misconceptions (complicated by lack of available information)
- Improper hygiene and health practices at home level
- Unavailability of safe water for domestic use cause of high fluorine content in ground water
- Lack of health and education governmental structures, and improper transportation facilities
- Low and unstable family income
- Parents outside home for long periods, children growing without supervision and adequate stimulation
- Non-participation in decision making process at family level

FAMILY HELPER PROJECT

An overview:

Given the challenges facing villages in Sāmbhar Block, GCK collaborated with Childfund India (Formerly Christian Children's Fund) in 1995 to develop collaboration that would directly sponsor individual children with the help of external supporters and in addition provide funds for programs that benefit the entire family and community. GCK is implementing Family Helper Project in 17 villages and associated Hamlets covering population of 19664. The partnership, being the major



initiative of the organization aims to address the many needs of the community through a concerted effort in distinct but interrelated areas systematized by a carefully designed plan. Consistent actions focused on the immediate needs of children and families allow us to seek a long-term approach to development by believing in people and their potential and focusing our efforts on developing indigenous resources and supporting the creation of institutions, which will address the current challenges and have the capacity to grow and work independently in the future.

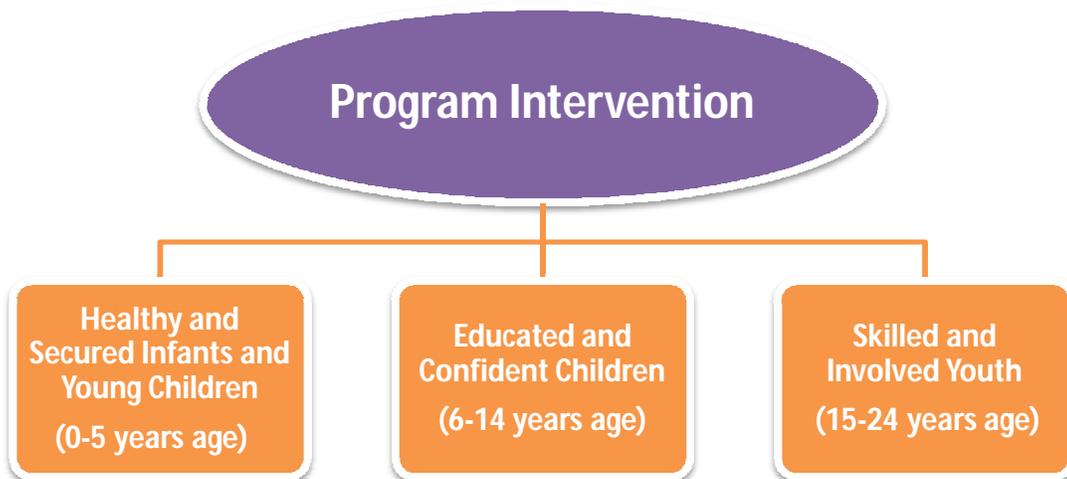
While, for the sake of reporting, the program can be broken down into a number of sections it must be understood that clear distinctions are impossible given the interrelated nature of the problems. Thus, the programs effects are not limited to their respective area of focus; they are part of a larger web of initiatives that effect and reinforce one another and the community as a whole.

In addition to the main project initiatives, we recognize that the heart of the Family Helper Project rests on the continuation of the child sponsorship program. Therefore, we invest a great deal of time to ensure that this is maintained, through regular personal visits to rural households social workers obtain regular weight and height checks, letters for sponsors and photographs. Alike previous years this year also we held a celebration for Sponsor Day to raise awareness of, celebrate and improve the sponsor program. On this day, we held a series of events such as a seminar for children to hear success stories and teach them better letter writing techniques.

The families involved and we are eternally grateful to the kindness of the sponsors because they are the ones who make the rest of our operations possible.

Project Objectives

- ☞ Reduce MMR, IMR and CMR in the mothers and children
- ☞ Reduce malnutrition among under-5 years children
- ☞ Increase access to early child caring services for the children up to 5 years of age
- ☞ Reduce drop out rate among children
- ☞ Decrease in child labour practices
- ☞ Increase in age appropriate child participation
- ☞ Fostering self-sufficiency, responsibility and sustainable income generation.
- ☞ Provision of livelihood education, training and opportunities for youth.
- ☞ Emphasis on youth social engagement develop leadership qualities



Healthy and Secured Infants and Young Children (0-5 years age)

Promoting maternal and child health has been an important concern for the programme being implemented by GCK. Considering the poor health status of children, with high infant mortality and morbidity rate, low immunization coverage of children and mothers, low psycho-social development of children less than six years, and lack of appropriate care for children with special needs, the 0-5 years programme is being implemented as a core activity under family helper project initiatives. It believes that a child grows and develops not in a vacuum but in a community, culture and nation. The programme approach is integrated and multi-dimensional, promoting good health and nutrition of mother and child, as well as



Immunization of Child

fostering the cognitive, social and emotional abilities of children. Emphasizing, the care of babies and toddlers means focusing also on women whose physical and emotional condition influences their pregnancies and their babies' development.

The programme is aimed at improving the reproductive health status by providing knowledge and skills and improving accessibility to health facilities in order to develop healthy and responsible behaviors regarding reproductive and sexual health. The target groups for the programme include adolescents, pregnant and lactating mothers, newly born and under-5 children, birth attendants and eligible couples. The goal of the programme is to increase access to quality pre-natal, delivery, and post-natal care for women of childbearing age in the project area. The programme strategies emphasize mainly on improving the immunization coverage of women and children, educating mother in basic home-based management of childhood illnesses, and providing support in form of Balwadi centres. In the process, mothers learn how to stimulate the physical and intellectual development of their children from birth to age six.

Major Initiatives

- Ensure safe institutional delivery for women and birth registration certificate for children.
- Reduce child mortality and morbidity by ensuring 100% immunization and advocate appropriate childcare practices and integrated management of childhood illness
- Promote active family planning measures, promote the reproductive and child health services
- Teach people about how they can protect themselves from reproductive tract infections (RTI), sexually transmitted infections (STI), and HIV/AIDS, and promote a treatment-seeking behavior in case of infections
- Sensitization to mothers and caregivers regarding the importance of colostrums feeding and exclusive breastfeeding for first six months
- Capacity building and sensitization of PRIs and community leaders on child survival
- Nutrition education to families through Audio-visual and counseling session.
- Provide Supplementary nutrition at balwadi centers run by GCK

Activities Outputs

- Regular counseling services were provided to pregnant women and all were registered with Government Hospitals. Project staff also promoting for institutional delivery, exclusive breastfeeding and routine immunizing order to ensure safe motherhood. Resulting outputs as under :

Total Pregnant women	Registered with PHC	Counseled by GCK	Immunization	Iron taken	Total Delivery	Institutional Delivery
287	287	232	257	246	163	152

- Immunization rate for children under 2 years, BCG was given to 98.93 % children, Diphtheria-III was given to 87.98% children and Measles was given to 96.22% children.

- GCK has celebrated breastfeeding week to sensitize the community for promotion of colostrums feeding and exclusive breastfeeding for first six month. The celebration was organized between 1st august to 7th August 2010, in which community sensitization meetings, village contact drive, PRIs and health department networking were conducted regarding importance of colostrums feeding and exclusive breastfeeding for first six month



Health Workers during Breastfeeding Week at Health Center

- To increase awareness among lactating mothers and caregiver for management of childhood illness such as diarrhea, ARI, pneumonia, measles, etc, during the year 40 village level meetings organized with 230 participation regarding precautions and preventive measures.

- To increase in availability of curative and treatment services in project area, GCK organized half yearly health camps in 10 villages for seasonal diseases among children. In this regarding 20 health camps organized and more than 800 children were benefited.



Village Health Camp

- For better coordination with Health Department and PRIs 3 Networking

workshops organized at block level. During the workshop issues were

discussed related to child survival, nutrition, child health, ensuring participation in Plus Polio, Immunization and role of PRIs in at Panchayat level.

- To increase awareness among caregiver, couples and community at large on different aspects of RCH like immunization for children and pregnant women, promotion of institutional deliveries

and benefit of Janani Surksha Yojana, birth spacing and child caring various village contact drive conducted through cultural performance (Kala Jatha) at different location of project area villages.

- During the year 2 in-house capacity building workshops were organized with 26 participation of GCK staff and health volunteers on appropriate nutrition care of pregnant women

- During the year GCK run 12 Balwadi centers in project area, which 324 children were enrolled and provide them daily supplementary nutrition, center based care, pre-school education as well as growth monitoring. Each Balwadi have a management committee to supervision and management of Balwadi activities. GCK conduct 2 capacity building session with Balwadi management committees with 37 participation



Balwadi Children with Facilitator

- Refresher training was organized in order to improve the skills of Balwadi Workers and Anganwadi Workers and their capacity development, consisting 26 workers.
- To improve learning and friendly environment among Balwadi children, all centers were equipped with TLMs and 3 centers were developed with outdoor space.
- To providing nutrition education to families and knowledge about locally available resource rich in micronutrients, promoting 240 families for kitchen gardening and nursery development and provide nutrition education to families through audio-visual show at project area villages
- In order to RCH activities at village level 26 peer educator were capacitated

Educated and Confident Children (6-14 years age)

The goal of the programme is to provide quality education for all children (universal coverage) through community participation and empowerment of mainstream education systems in the villages of the programme area. It emphasizes on ensuring enrolment and retention of children in schools, facilitating access to quality of education, and ensuring community participation in the programme.

GCK has also committed to give the urgent need for safe environment and providing an opportunity to children and adolescent to assume a leading role in the community development. The programme is innovative not only in its overarching aims of empowerment and participation, but also in its

attention to devise components within the programme. The philosophy behind this programme sees education both as an end in itself and as a means towards contributing to socio-economic change and transformation, especially gender equity. Children participation in development process is a concept that has become widely popular in recent years. It can be defined as an ongoing process of children's active involvement in decision making at various levels. Therefore, by paying an active role in the decision making, project planning, implementation and monitoring, children are learning the skills needed for future and sustainable change. Further argument favour participation because it is seen as the right of the child to participate in decisions that directly affect their lives, their voices deserve to be heard and therefore a substantial effort should be made to accommodate these opinions.

Major Initiatives

- Group formation and strengthening of existing groups like, VDCs, Child Clubs, Adolescent Groups, SMCs, etc.
- Community sensitization on children's education, health, protection and participation
- Strengthening & processing of Bal Sansad and children's groups activities.
- Reading improvement plan and development learning environment for school children.
- Development community participation to ensure quality education.
- Training and capacity building of stakeholders.
- Networking with line departments to maintain better coordination and corporation to identify child related issues and for their possible solutions.

Activities Outputs

- The organization is implementing School Quality Improvement Programme (SQIP) in Govt. Upper Primary School where 167 children are studying. The main object of SQIP is to promote community participation on improving quality education and to create well conditions to achieve it, and help people to identify and remove obstacles in improving quality education. In the order 2 additional teachers provided by project and to improving learning environment TLMs, sports material and wall painting in the school also provided. Regular monthly PTA meetings and community sensitization activities were organized at school level.



PTA Meeting at SQIP School

- The organization implementing Reading Skill Improvement Programme (RIP) in 8 Government schools where 123 children of 2nd & 3rd standard has under observation. The main objective of RIP is to improve educational status of children by enhancing their skills so that they can able to read and write fluently. Due to RIP intervention this year 85% children improved their skill to fluently and clearly reading books. To sustainability of programme refresher training on RIP were organized with 17 teachers to improve their teaching skill and change their mindset regarding the way of teaching.



RIP Class

- This year Organization has provided 5 trained Para Teachers in 5 Govt. schools to maintain an appropriate ratio between teachers and children and improve the quality of education and retention rate in the schools. GCK also conduct a refresher training programme for these additional teachers to improve their teaching skills and methods. In this year 456 children has benefited in 5 schools

- GCK has organized inter-school competitions and a project level sports and cultural event with village children and provide an opportunity to develop and show their physical talent and skills outside the classroom. During activities the 468 children participated in different sports and cultural activities. In additional support of activities sports material has provided to child groups.



Interschool Sports activities

- GCK has celebrated Global Action week as campaigning with theme of "**1 goal education for all**". In order to various community meetings were organized and a block level event also organized. The celebration was organized during the period of 19th April to 25th April 2010, in which various groups meetings and events organized with different stakeholder such as community, VDCs, SHGs, PRIs, PTAs, Child Clubs, Youth Groups, etc.
- In order to create awareness among children and teachers on child protection issues and their standards 10 training session organized at school level with 324 participation.

- GCK has organized 2 state level workshops with NGOs, Civil Society Organization, Media and Government Departments on child protection. The main objective of the workshop to create mass awareness among people on child protection and their issues and increase role and responsibilities of other organizations such as NGOs, Civil Societies, Media and other line departments



State Level Workshop at Jaipur

- To increased in child friendly environment in project area, GCK running 2 child resource centers in which above 500 children are benefited though various resources such Information technology, sports activities, library, career guidance, etc. GCK also provided an integrated approach in 3 schools as developing child friendly school in which various children friendly and participating activities were conducted with 374 children
- To development of leadership activities and promote among children and child participation in leadership and decision making different activities and training were implemented with children, teachers, project staff and community groups. In order GCK support to 12 child Clubs and one Bal Sansand formed by child club members. GCK also promoted child lead activities in village development through child clubs.

- During the period of 14th November to 20th November 2010 has celebrated as Event of Child Right Week. In order to various village level and block level activities conducted to create mass awareness among people.

- An exposure visit organized of 32 children of child club at Ranthambhaur Tiger Den, PRIs activities at Duni in Tonk District and Siwad Temple in Sawai Madhopur during the period of 23rd November to 25 November 2010.



Child Right Campaign

- To improve hygienic practices among children 20 school level awareness sessions were organized. Through these activities 612 school children has increased knowledge with safe hygienic practices and importance. GCK also organized 10 school children health camps in project area.

Skilled and Involved Youth (15-24 years age)

GCK always tried to bring opportunities to youth by strengthening their capabilities through technical and financial support. Most of youth's families depend on agricultural and seasonal labour work in project area. However, most rural youth do not have employment skills, such as, professional courses, vocational training and university education or the aptitude for them, which are essential for making change in society. Due to this youth engage in early marriage and they do not know about proper reproductive health or family planning norms, and together this can limit individual's success in life.

The youths and school going children don't have opportunities to explore outside world and remains untouched from technical and knowledge updates. There are no facilities and resources for youths and children to gain knowledge and information about various schemes and opportunities available for them.

GCK in its project area has taken many initiatives to develop local institutions, build capacity of local youths, women and children. In the above context, GCK attempts, through youth groups, to provide youth with quality learning & skill development opportunities and a space to share their views and create change in their societies.

Major Initiatives

- Formation and strengthening of youth groups and SHGs
- Support for vocational training and professional education for youth
- Create mass awareness about reproductive health and AIDS education among youth
- Encourage youth to develop innovative activities
- Advocacy and community mobilization for right based movement/campaign
- Development of small entrepreneurship
- Capacity building of community leaders and youth on integrated participation in programming cycle.

Activities Outputs

- This year financial assistance has been provided to 2 new farmers to purchase buffaloes. Project technical staff and veterinary doctors had provided regular support to these beneficiaries on vaccination, treatment of diseases, maintaining hygienic conditions in the sheds, construction of proper sheds for animals, feeding practices, clean milk production, insurance, marketing of milk and milk products. GCK also provided financial assistance to 3 dairy entrepreneurs for establishment of dairy unity in project area. In addition GCK established 2 vet care centers in project area for medical treatment and vaccination support to farmers.

- Beginning the year GCK having 10 youth groups and during the year 5 new youth groups has been formed by GCK in order to need of integrating participation of youth in village development. In this connection GCK has organized various training programs on organizational skill, leadership, communication skill and facilitating innovative activities with all 15 youth groups.



Innovative Activities performed by Youth Group

- During the year GCK conduct 17 village level campaigns for rights based movement. In this connection contacting individuals/villages level organizations through interface meeting to gain more information and a better understanding of link issues with right based approaches. Then GCK has involved youth, children, SHGs groups, PRIs and Judiciaries in the campaign to promote the rights based approach, which has include raising the issues at the block and district level.
- To develop linkage with vocational training institutions, 4 networking meetings conducted with NABARD, Livelihood institutions, dairy departments, and other vocational training providers.
- During the year GCK organized 2 life skills training for youth and teenagers consisting 113 participate. In order to main objective of training was improving living skill among teenager and youth.



Adolescent Girls during Life Skill Training

- GCK running computer education center and giving an opportunity to children and youth to share in this new technology. In order regular classes were run for 40 children and youth gained relevant skills with computer and internet facility.

- During the financial year provided financial support to 41 youths for employable skill training and complete their professional study.

- This year 2 workshops were held to network between PRIs, SHGs, and Government on NREGA. These sessions aimed to clarify the functions of NREGA, how they affect the local area and develop initiatives to bring the benefits to people in the area.

- Regular support and meetings with all 71 SHGs in project area were held and capacity building training were organized with their representatives on records keeping, adopting norms of credit and saving, and loan recycling process. Apart from this GCK also managed a registered SHG federation known as Gram Chetna Adarsh Mahila Bahu Udhyaishiya Sahakari Samiti Limited.



Capacity Building Training of SHG Leaders

- To create mass awareness about HIV/AIDS and reproductive rights, GCK formed one Red Ribbon Club consisting 24 youth members in project area and conduct capacity building program for them. GCK also conduct awareness program on HIV/AIDS through audio-visual show and celebrated World AIDS Day to increase in number of youth who are enjoying improved reproductive health and AIDS education.



Formation of Red Ribbon Club

INTEGRATED DISTRICT APPROACH

An overview:

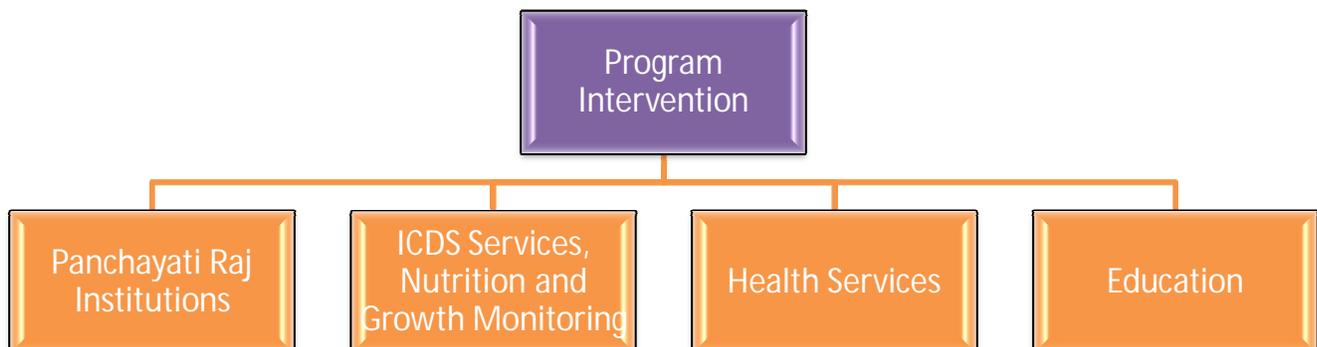
GCK have partnership with UNICEF since 2008 to work in Tonk District of Rajasthan. The main objective of project is to strengthening of PRIs to perform their roles and functions well and to make them active members of the decentralized planning process. In this way they gain the ability to work for their own development and the betterment of the lives of the local communities.

In order to achieve these objectives the project enlisted the services of GCK to facilitate the mobilization of local communities and PRIs, and organized them into vibrant groups to take up community based planning, monitoring and implementation of flagship programs and holding Gram Panchayat meetings. GCK selected a team of 10 staff members to head up this operation in two blocks, Uniara and Deoli, consisting of 40 Gram Panchayats, which cover 171 villages.

Project at Glance		
Indicator	Uniara	Deoli
No. of Gram Panchayats	20	20
No. of Villages	89	86
No. of Families	14711	18212
No. of ST Families	4547	5053
No. of SC Families	3270	3989
Total Population	71302	85255
No. of AWCs	90	91
No. of Sub centers	21	23
No. of PHCs	1	2
No. of Schools	126	112
No. of PRIs	221	221

Objectives:

- To identify and remove bottlenecks in the performance of roles and responsibilities by PRIs.
- To create linkages between PRIs, SHGs and the communities with maximum SC/ST population for identification of priority issues that are taken up and addressed
- To put systems in place for active involvement of PRIs in effective planning, monitoring and implementation of flagship programmes and holding of meetings of Gram Sabhas and Standing Committees on a regular basis
- To improve communication that they supervise.



Panchayati Raj Institutions –

In order for PRIs to work effectively, they required accurate information and realized their responsibilities and role in village development. In this connection various meeting held throughout the year at village, block and district level with PRIs, service providers, stakeholders and community representatives. These were to increase participation in meetings, turn them into a constructive association, network between levels of authority, review activities and motivate members to act. Due to this, amongst community, there is an increase demand for improved services and greater access to existing services.



Ward Sabha

ICDS Services, Nutrition and Growth Monitoring –

0 to 5 years children were registered at Anganwari centers and 0 to 6 month children were registered as lactating mothers. 6 plus months to 3 years children were registered for nutrition and 3 to 5 years children for preschool education and nutrition at AWCs. Project team was conducted review Anganwari activities, presence of children, midday meal and growth monitoring. In order identified issue has been raised in PRIs meetings and appropriate authorities.

Health Services –

Mother Child Health & Nutrition (MCHN) Days were implemented on Thursday & Monday of every month at every village. During the year IDA team attended 247 MCHN sessions with elected representatives. In the project starting MCHN sessions are celebrated for only immunization of pregnant ladies and children and there was no availability of necessary instruments.

Due to GCK efforts necessary instruments were obtained and indentified and increased immunization of children and pregnant women during MCHN sessions. After taking initiatives by IDA team monthly meeting of Village Health & Sanitation Committees has been started.



Awareness Campaign on Plus Polio

Education –

Due to efforts of IDA team children presence was regularly increased 73% to 83% in schools. Irregular presence of children continuously from last seven days in schools is also decreased in the year by support and regular monitoring visits made by elected representatives. Rate of dropout children is also regularly decreased 2% to 1% with the great efforts of elected representatives. In this year 59 children were re-enrolled with regular education with the support of elected representatives. Presence of children in the mid day at school is also increased by 8%.

GIVE INDIA PARTNERSHIP

GCK affiliated with Give India, which working as channel between individual donors around the world and partner NGOs. Through the Give India individuals can donate their money to support present project areas of NGOs India. Through this support from donors GCK was able to work on programmes in different area.

1. Ensuring Safe Motherhood –

During the GCK has received support from Give India for 70 pregnant women. From this support pregnant women were able to access health care during pregnancy period. In order to GCK has conducted regular counseling services, which provide information on proper health care during and pregnancy. As well women were provided with the three stage health care checkups and they were also provided with supplementary nutrition and information on balance diet during pregnancy. All the women and caregivers were also informed about the services provided by the government and encourage seeking an institutional delivery.

2. Water Tank Structure for Poor Families –

GCK has provided support to water security for poor families living in a drought prone village. In order to GCK have been received funds during the year for developing of 5 water structures for poor families, help to mitigate the harmful effect of humans on the environment and provide water security in the families.



Water Tank for Families

3. Support for Pre-school Education –

In the support for running of Balwadi center, during the year GCK has received fund for 34 children of 3-6 year. Each Balwadi centers having one facilitator and equipped with LTMs. In order to children were enrolled and provide them daily supplementary nutrition, center based care, pre-school education as well as growth monitoring.

4. Reading Improvement Plan –

In the support of reading skill improvement of class 2nd in government school children, during the year GCK has received support for 28 children. In order to GCK was provided one facilitator for each RIP center as well as provided stationery, reading books and technical support. The main objective of RIP is to improve educational status of children by enhancing their skills so that they can able to read and write fluently. Due to RIP intervention this year 85% children improved their skill to fluently and clearly reading books.

5. Toilet Construction –

During the year GCK has received funds to support low cost toilet for very poor families. In this connection, during the year 4 families have been supported for construction of toilets. GCK were also conducted sessions with families for safe hygienic practices at home level.

LILIANE FOND PARTNERSHIP

This year, GCK was continuing partner with the Liliane Stitching Fonds, which is a pioneer organization based out of the Netherlands and focuses on providing sponsorship support for rehabilitation of disabled children in the poor regions of the world. The Liliane Foundation aims at supporting children and youngsters with disabilities, up to 25 years, access to medical and social rehabilitation. One characteristic of this assistance is that it is provided in collaboration with local NGOs through direct, small-scaled and tailor-made help, supporting the children's personal growth and furthering the children's integration in society. The help involves (Para) medical treatment, surgery, appliances, (special) education, vocational training. Under this project initially, GCK has and through the support provided these children have received numerous services.

These include such things as, special communication lessons for deaf and dumb children, teaching and learning materials to help special needs youth gain an education, special chairs, and wheelchairs for those with mobility challenges, special education and regular health checkups. Counseling sessions were conducted with parents to behavior change, linkage with government facilities to disabled. While no permanent solution can be provided for disabled children, it is the hope of both the Liliane Fonds and GCK that through a small amount of support and care, these children can lead a better, happier and more fulfilling life. 31 disabled children were linked to project from Sāmbhar Block.



Wheelchair given to Disable Child

FORMATION AND LINKAGES OF 50 SELF HELP GROUPS

The Self Help Group Formation and Bank Linkages Program was started in 2008 by GCK. Project is being implemented in 15 villages in the Sambhhar Block of the Jaipur District, supported by NABARD.

Major Activities

a) Establishment and Promotion of SHGs –

GCK began the process of establishing the Self-Help Groups by forming these groups in the focus area and ensuring they were fully function within the community. After successfully establishing the initial SHGs and embarking on an extensive awareness campaign about their positive impact on the village, GCK was able to expand these groups within the communities and to other villages. In the year 2010-11 total 52 SHGs that these are actively functioning and strengthened through assistance of NABARD.

b) Initial Support for Startup –

Each SHG was provided with an initial set of stationary items such as a cash box and account books bearing the NABARD logo in order to ensure immediate efficiency and proper organization.

c) Capacity Building Programme –

Adequate training of both awareness dissemination and organization management is essential for the success of SHGs and for the advancement of community as a whole. Therefore, GCK holds regular training sessions and workshops for SHG members that deal with such issues as appropriate income generating activities, women's empowerment, economic advancement, responsible financial activity and community cooperation. As well, the monthly meetings serve a double purpose of tracking finances and bringing the women together where they can be informed about other important issues such as health and sanitation. Finally, GCK provides support to ensure that the SHGs are capable of managing funds, conducting effective meetings and extending their services to others. Through these measures, it is hoped that the groups will become independent and able to function beyond the project period.

d) Credit Linkage –

In order to ensure long-term survival linkages with banks and other formal financial institutions are essential. These linkages allow SHGs access to better rates of return on their savings and open credit opportunities to gain larger loans that will help them expand their livelihood operations. It also allows women to gain independence from village leaders controlling collective funds. In order to till year end 42 of the SHGs have opened as savings account with a banks, however credit linkages are yet to be made.



Capacity Building of Self Help Group

e) Income Generation Activities –

GCK has provided an opportunity to achieve a degree of economic independence through availability of cheap and timely credit to poor women. In order GCK has encourage to proper utilization of internal loan and start income generation activities such as animal rearing, small shop keeping, Stitching and Aari Taari Work. In addition of this, GCK also provided support for vocational training to interested beneficiaries.

OTHERS PROJECTS

Leather Skill Development Cluster Project –

During the year GCK organized one 45 days training on leather skill development with 25 trainees including 21 women. Training was supported by Rural Non Farm Development Agency (RUDA), Jaipur. Training was given for improved design and to make quality product of leather. During the training sessions trainees have learn about making different leather products and improved designs in shoe making. After successful compilation of 45 days training session, all trainees were awarded with training certificate. This training was useful in income generation for poor families.



Trainee for Leather skill Training

National Environment Awareness Campaign –

This program is to sensitize and aware community of two villages of Sambhar Lake block about “Biodiversity Conservation” and its consequences on environment. In order one workshop organized with school children and village youth with 45 participates. Apart from this GCK also conduct awareness program with villagers, art completions and 150 plantations. This year GCK has organized these activities two villages, Banshipura and Charanwas of Sambhar Block with support from the Government of India - Ministry of Forest and Environment and CUTS, Jaipur.

Standup Programme –

To achieve Millennium Development Goal set by United Nation Organization up to 2015, GCK has organized different awareness activities such as campaign raily, Nukad Natak, community meeting and promised and standup to end poverty up to 2015. Thorough these activities information communicated to approx. 78000 people. Programme was supported by CECOEDECON, Jaipur.



Standup activity with school children

Development of Roof Water Harvesting –

In support of water security for people living in urban area GCK has provided assistance for construction of water storage structures to storage of rain water. In order to GCK have been developed 2 water storage structures, supported by Jaipur Development Authority.

NETWORKING

Creating linkages with other organizations or groups working in rural development is essential to the success of Gram Chetna Kendra's projects and through these links; we have been able to jointly implement a number of projects that would have otherwise been impossible. As well, collaborating with other institutions in order to spread awareness, gather knowledge and exchange information has been crucial to the success of each of our own projects.

In particular our efforts to network extend in two directions, towards official government bodies and to other NGOs working in the field. We have developed excellent relations with government departments such as the Departments of Health and Family Welfare, Education, Woman and Child Development, NRHM, Rajasthan State AIDS

Control Society (RSACS) and the Department of Rural Development.



District Level Networking Meeting

Similarly, our organization has allied itself with various NGOs in order to engage local stakeholders in the development process and guarantee sustainability for our programs.

The NGOs in our Network

- Voluntary Action Network India, Delhi (VANI)
- Rajasthan Voluntary Health Association, Jaipur (RVHA)
- Public Advocacy Initiatives for Rights and Values in India, Delhi (PAIRVI)
- Association for Rural Advancement through Voluntary Action and Local Involvement, Jaipur (ARAVALI)
- National Centre for Advocacy Studies (NCAS)
- Centre for Community Economics and Development Consultants, Jaipur (CECOEDECON)
- Voluntary Health Association of India, Delhi (VHAI)

LOK MUNCH

Creating from these organizations, GCK has formed a network known as 'LOK MUNCH', which brings together 20 friendly organizations from Jaipur, Alwar, Nagaur and Ajmer who are working on the women's and children's development issues. In addition to this, GCK has created strong partnerships with the following organizations:

- Gramin Ekta Bal Shiksha Samiti, Khandel
- Sahara Sansthan, Majipura
- Sugam Sansthan, Bichoon
- ASHA Sansthan, Malyawas
- Kheti Evam Gaon Vikas Sansthan
- Samajik Chetna EvamTakniki Sansthan
- Uagriyabas Jagariti Kendra
- Jan Sewa Samiti
- Lokarpan Sansthan, Kishangarh
- Lok Vikash Sansthan, Sarwad
- ATMA, Jagmalpura
- Gramin Manav Kalyan Shikshan Sansthan
- Marwad Seva Sansthan, Govindi
- Gramin Vikas and Lok Jagarti Sansthan
- Gramin Vikash Sansthan
- Sangharsh Sansthan Dhandholi
- Gramin Mahila Vikas Sansthan
- Rural Development and Children Welfare Society
- Manav Kalyan Vidhyaptih Sansthan



Lok Munch Meeting

FUNDING PARTNERS

GCK would like to express its most sincere thanks to all of the organizations that have provided financial and technical support for our various activities. Our primary financial supporters are as follows:

- | | |
|---|---|
| ■ ChildFund-India, Bangalore | ■ Janvikas, Ahemdabad |
| ■ UNICEF, Rajasthan | ■ NEG, New Delhi |
| ■ Give India, Mumbai | ■ Sambhaav, Ahemdabad |
| ■ Liliane Fonds, Netherland | ■ Govt. of Rajasthan |
| ■ NABARD, Jaipur | ■ CAPART, Jaipur |
| ■ Embassy of Japan, New Delhi | ■ Rajasthan Voluntary Health Association, Jaipur |
| ■ CASA, Udaipur | ■ District Health Society, GoR, Jaipur |
| ■ Indo-Global Social Service Society, New Delhi | ■ Rural Non Farm Development Agency (RUEDA), Jaipur |
| ■ Ministry of Forest & Environment Govt. of India | ■ Jaipur Development Authority, Jaipur |
| ■ AFPRO, Udaipur | |

VISITORS TO OUR ORGANIZATION

"We believe in the philosophy of **"Athiti Devo Bhavah"** Guest is God. All the visitors to our organization are our guest. We are privileged that every year many visitors including donor agencies, other NGOs, trainers and technical service providers, citizens and local official come to visit our organization and the project area. The Feedback and suggestions of the visitors always inspire us to bring further improvement in our implementation strategy"

Om Prakash Sharma

Secretary

Visitor's Comments:

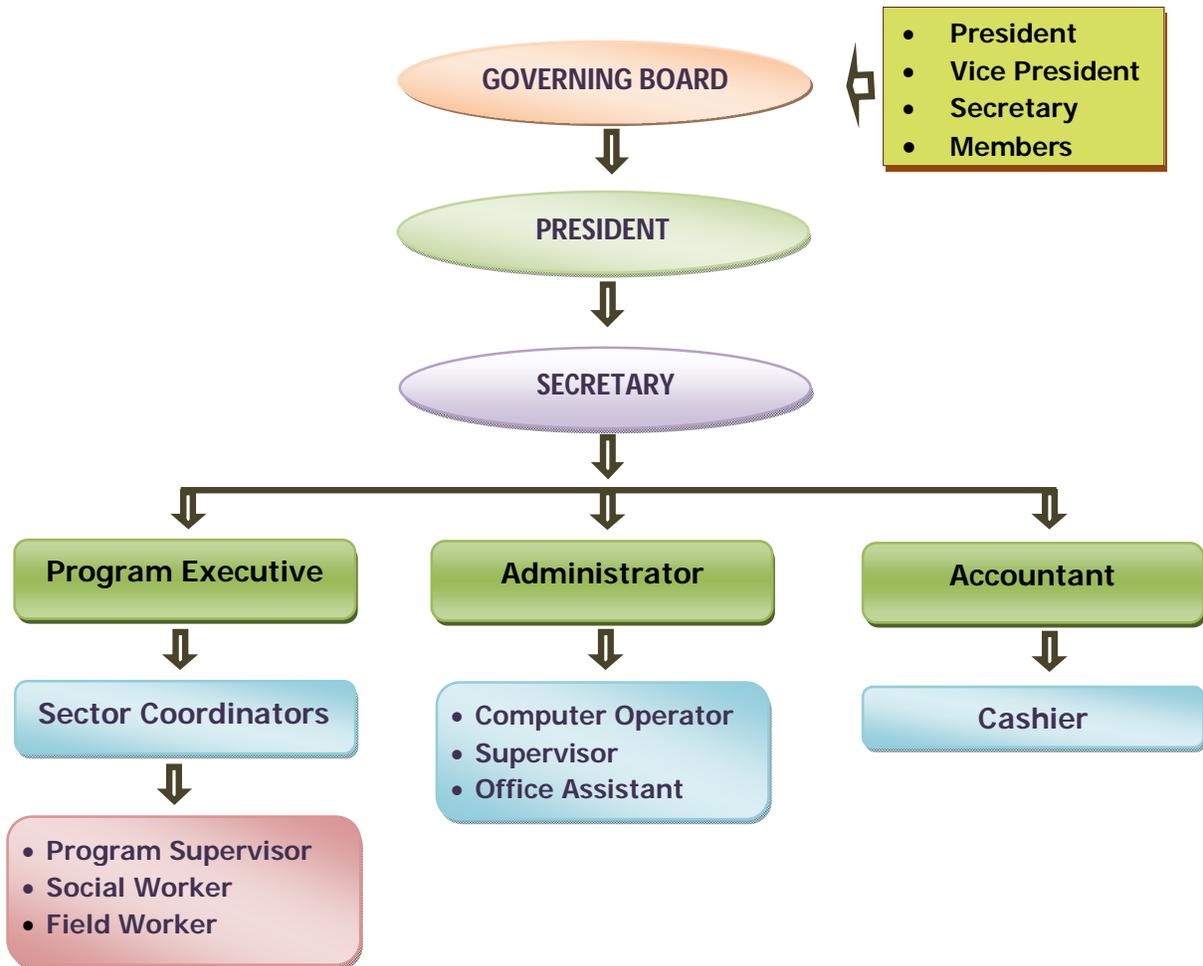
- "Community is very motivated; your worked impact can be clearly visible. Wish you all good luck for your work"- **Umesh Sharma, JKSMS**
- "There is no way to say how thankful, I am to have come here. My only target is that I couldn't stay longer caused my hindi skills. Thank you everyone for making this experience as incredible as it was. It's truly, the people that make life great and I feel very fortunate to have met everyone here. From my time here I have learned so much, both as individual and as a professional. Through your inspiration and friendship I will take my time here and continue to work towards our shafted goals, and through your kindness I hope to lead a better life from your example. Thank you". - **Jon Weller, Canada**
- "Thanks a lot for the great insight into your organization and yours efforts to support your rural communities, let's stay in contact and best regards" – **Cyuthia Dittuiar**



SEMINAR/WORKSHOP/TRAINING PARTICIPATED BY GCK STAFF

Seminar/Workshop/Training Name	Host Organization	Date	Location	Participant Staff
Capacity Building Training	UNICEF, Jaipur	07/05/2010 to 09/05/2010	Diggi	IDA Team
State Level Master Trainer Workshop on Panchayati Raj	Indra Gandhi Panchayati Raj Santhan	17/05/2010 to 22/05/2010	Jaipur	Mr. Nagendra Dadhich
Plan & Budget Meeting	ChildFund India, Zonal Office, New Delhi	26/05/2010	New Delhi	Mr. O P Sharma Mr. R C Choudhary Mr. Prashant Pandey
Balwari Teachers Refresher Training	SIHFW, Jaipur	08/06/2010 to 10/06/2010	Jaipur	All Balwari Staff
Plan & Budget Meeting	ChildFund India, Zonal Office, New Delhi	18/07/2010	New Delhi	Mr. O P Sharma Mr. R C Choudhary Mr. Prashant Pandey
Area Level Meeting	ChildFund India, Area Office, Udaipur	23/07/2010	Udaipur	Mr. O P Sharma
National Consultation on Youth Skill Development	FVTRS, Jhodhpur	17/08/2010	Jodhpur	Mr. Prashant Pandey
Training on Fund Raising & Project Proposal	Nice Foundation	20/08/2010 to 21/08/2010	Chennai	Mr. Mahfooz Khan
Workshop with Give India	Give India	21/09/2010	Ahmedabad	Mr. Prashant Pandey
Workshop of Credibility Alliance		22/10/2010	New Delhi	Mr. O P Sharma Mr. Mahfooz Khan
Staff Capacity Building Training	UNICEF, Jaipur	08/01/2011 to 10/01/2011	SIHFW, Jaipur	IDA Team
Staff Capacity Building Training	UNICEF, Jaipur	15/01/2011 to 17/01/2011	SIHFW, Jaipur	IDA Team
Vocational Training Center and Area Level Meeting	ChildFund India, Area Office, Udaipur	16/01/2011	Udaipur	Mr. O P Sharma
Training on Primary Health Care	Action Research & Training for Health (ARTH)	15/02/2011 to 19/02/2011	Udaipur	Mr. Amit Sharma Mr. Nagendra Dadhich Mr. Ram Babu Meena Mr. Hansraj Sharma

ORGANOGRAM – GRAM CHETNA KENDRA



STAFF DETAILS:

Sr. No.	Name	Designation	Qualification	Years of Experience
1	Mr. Om Prakash Sharma	Secretary	B.A.	21 Years
2	Mr. Prashant Pandey	Programme Executive	M.A., MSW	5 Year
3	Mr. Ram Chandra Choudhary	Programme Coordinator	M.A.	16 Years
4	Mr. Ram Niwas Kumhar	System Administrator	M.A., PGDCA	13 Years
5	Mr. Vishnu Sharma	Programme Coordinator	M.A.	4 Years
6	Mr. Nagendra Dadhich	Programme Coordinator	M.A.	4 Years
7	Mr. Amit Sharma	Programme Coordinator	B.Com.	6 Years
8	Mr. Rajeev Kumar Singh	Programme Coordinator	B.A., PGDESC	3 Years
9	Mr. Mahesh Yadav	Sr. Accountant	M.Com	1 Years
10	Mr. Braham Chand Sharma	Social Worker	Secondary	15 Years
11	Mr. Surendra Singh Tanwar	Social Worker	M.A., PGDRD	8 Years
12	Mrs. Suman Kaswa	Supervisor	B.Sc., BEd	1 Year
13	Mr. Sanwar Mal Sharma	Social Worker	B.Sc. (Ag.)	14 Years
14	Mr. Devraj Yogi	Accountant	M. Com	4 Years
15	Mr. Gopal Lal Meena	Social Worker	M.A.	14 Years
16	Mr. Damodar Prasad Sharma	Accountant	M.Com	16 Years
17	Mr. Mahfooz Khan	Administrator	M.A.	18 Years
18	Mr. Mohan Singh Nathawat	Supervisor	B.A.	1 Year
19	Mr. Om Prakash Jangid	Driver	9 th	4 Years
20	Mr. Lala Ram Mehra	Office Attendant	Primary	10 Years
21	Mr. Govind Singh	Night Watchman	Primary	8 Years

PART TIME CONSULTANTS

Sr. No.	Name	Designation	Qualification	Years of Experience
1	Dr. Devkumar Pingolia	Doctor	MBBS (ENT)	16 Years
2	Mr. Anil Kumar Gupta	Education Consultant	M. Sc., M. Ed	23 Years
3	Mr. Ganpat Lal Verma	Engineer	Civil Engineer	11 Years
4	Mr. Vijay Parasar	Consultant Trainer	M.A., MSW	11 Years

DETAILS OF FIELD STAFF/VOLUNTEERS

- 15 teachers (8 RIP Teachers, 5 Para Teachers and 2 SQIP Teachers) are continuing their efforts to promote quality education in Government schools under the aegis ChildFund India and Give India Programs.
- 24 ECD Staff (12 facilitators & 12 Assistants) are promoting Early Childhood Development and continuous functioning of 12 Balwadi centers under the aegis ChildFund India and Give India Programs.
- 2 Block & 18 Cluster Coordinators are dedicated to continue their efforts under aegis of UNICEF
- 14 Community Facilitators and 20 Traditional Birth Attendants are volunteering supporting the mission of organization.

FINANCIAL INFORMATION:**CONSOLIDATED BALANCE SHEET AS ON 31ST MARCH 2011**

LIABILITIES	AMOUNT	ASSETS	AMOUNT
CAPITAL FUND	2813433.19	FIXED ASSETS	2911916.06
BUILDING FUND	2401607.20	SECURITY DEPOSITS	52664.00
DEVELOPMENT FUND	1144396.83	GRANT ACCRUED	336122.67
SECURITY FUND	222952.00	LOAN TO BENEFICIARIES	16926.00
REVOLVING FUND	290000.00	LOANS & ADVANCES	58512.00
ADVANCE GRANT	1505492.70	TDS RECEIVABLE	42965.00
UNSECURED LOAN	198537.00	FIXED DEPOSITS	2009734.00
CURRENT LIABILITIES	48582.16	PREPAID EXPENSES	73550.00
DUTIES AND TAXES	4392.00	CASH IN HAND	30417.41
OUTSTANDING EXPENSES	19980.00	CASH AT BANK	3116565.94
	8649373.08		8649373.08

**CONSOLIDATED INCOME & EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31ST MARCH 2011**

EXPENDITURE	AMOUNT	INCOME	AMOUNT
PROGRAM EXPENSES UNDER FCRA	7608784.81	GRANT UNDER FCRA	7608784.81
PROGRAM EXPENSES UNDER NON-FCRA	3133531.00	GRANT UNDER NON-FCRA	3127225.00
EXPENSES FROM LOCAL CONTRIBUTION	37500.00	LOCAL CONTRIBUTION	37500.00
ADMINISTRATIVE EXPENSES	903950	CONTRIBUTION FROM PROJECTS	727708.00
DEPRECIATION ON FIXED ASSETS	130987.06	INTEREST INCOME	222785.00
EXCESS OF INCOME OVER EXPENDITURE	236009.94	OTHER INCOME	326760.00
	12050762.81		12050762.81

SALARY OF ORGANIZATION HEAD, HIGHEST & LOWEST SALARY

Head of Organization	17423.00 Per Month
Highest Paid	17423.00 Per Month
Lowest Paid	4326.00 Per Month

PAID TO GOVERNING BOARD

NAME OF MEMBER	DESIGNATION	REMUNERATION	REIMBURSEMENT
Mr. Narinder Verma	President	0	0
Mr. Bajrang Singh	Vice-President	0	0
Mr. Om Prakash Sharma	Secretary	207066	955
Dr. Tribhuvan Prasad Jain	Member	0	0
Dr. Santosh Gandhi	Member	0	0
Ms. Meenakshi Chouhan	Member	0	0
Mr. Girver Singh Rathore	Member	0	0

STAFF SUMMARY

CATEGORY OF STAFF	NO. OF PERSONS
Regular Full Time	21
Regular Part Time	59
Full Time Contract Staff	0
Part Time Contract Staff	0
Consultant (service rendered as per need)	4
Other Paid Volunteers	0
Unpaid Volunteers	34

DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

SLAB OF GROSS SALARY PER MONTH (INR)	MALE	FEMALE	TOTAL
Less than 5000	9	32	41
5000 - 10000	32	3	36
10001 - 25000	4	0	4
25001 - 50000	0	0	0
50001 - 100000	0	0	0
Greater than 100000	0	0	0

NATIONAL & INTERNATIONAL TRAVELS**Staff, Board & Volunteers National Travel Cost**

Sr. No.	Name	Designation	Purpose & Place	Amount
National Travel				
1	Mr. O P Sharma Mr. R C Choudhary Mr. Prashant Pandey	Secretary Program Coordinator Program Coordinator	Workshop on Plan & Budget, New Delhi	4122
2	Mr. O P Sharma Mr. R C Choudhary Mr. Prashant Pandey	Secretary Program Coordinator Program Coordinator	Workshop on Plan & Budget, New Delhi	5404
3	Mr. Mahfooz Khan	Administrator	Training on Fund Raising & Project Proposal, Chennai	446
4	Mr. Prashant Pandey	Program Coordinator	Workshop with Give India, Ahmedabad	2163
5	Mr. O P Sharma Mr. Mahfooz Khan	Secretary Administrator	Workshop of Credibility Alliance , New Delhi	4080
Total				16215
International Travel				
				NIL

ABBREVIATIONS

AIDS	: Acquired Immunodeficiency Syndrome	NGO	: Non-Governmental Organization
ANC	: Antenatal Care	NERGA	: National Rural Employment Guarantee Act
ANM	: Aggregated Nursing Midwife	OBC	: Other Backward Class
APL	: Above Poverty Line	PNC	: Post Natal Care
AWC	: Anganwadi Center	PRI	: Panchayati Raj Institution
BCG	: Bacillus Calmette Guerin	PTA	: Parent Teacher Association
BPL	: Below Poverty Line	RCH	: Reproductive and Child Health
CBO	: Community Based Organization	RIP	: Reading Skills Improvement
CCF	: Christian Children's Fund	RTI	: Reproductive Tract Infection
ECCD	: Early Childhood Care and Development	SC	: Scheduled Caste
FHP	: Family Helper Project	SDMC	: School Development and Management Committee
GCK	: Gram Chetna Kendra	SHG	: Self Help Group
HIV	: Human Immunodeficiency Virus	ST	: Scheduled Tribe
HRD	: Human Resource Development	STI	: Sexually Transmitted Infection
ICDS	: Integrated Child Development Services	TB	: Tuberculosis
IEC	: Information Education Communication	TLM	: Teaching and Learning Materials
IFA	: Iron Folic Acid	TT	: Tetanus Toxide
IGSSS	: Indo-Global Social Service Society	UNICEF	: United National International Children's Education Fund
IMR	: Infant Mortality Rate	VDC	: Village Development Committee
IT	: Information Technology		
MMR	: Maternal Mortality Rate		
NABARD	: National Bank for Agriculture and Rural Development		

Community Based Institutions Developed by Gram Chetna Kendra

❖	Balwadi Centers	12
❖	Child Clubs	13
❖	Adolescent Groups	10
❖	Youth Groups	15
❖	Balwadi Management Committee (BMC)	12
❖	Child Well Being Committee (CWBC)	10
❖	Village Development Committee (VDC)	12
❖	Adarsh Gram Vikas Samiti	1
❖	SHG Federation (Registered)	1
❖	Self Help Groups	126

Our Vision & Mission

Our vision is to provide the rural community with a dignified quality of life by ensuring just and equal opportunities and minimum basic essentials through community based developmental intervention. GCK's mission is to spread awareness among the rural population through culturally acceptable means in order to empower and assist them in gaining control of all factors affecting their individual lives and community at large.

Key Intervention

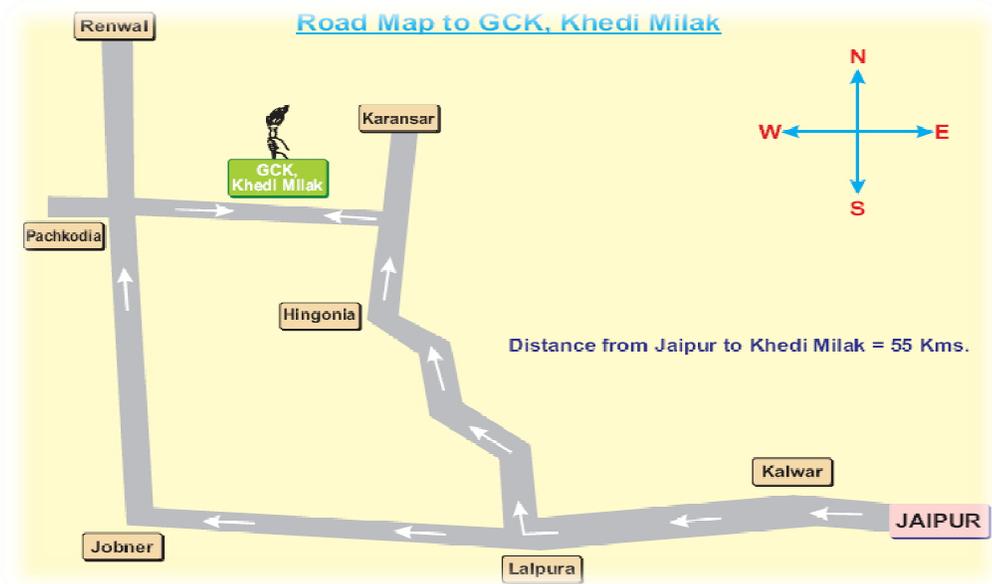
The task of developing a community and improving the lives of its inhabitants entails modifying various aspects of their daily lives. After functioning as a well-established Non-Governmental Organization for the past 20 years, GCK has come to recognize that the issues of Health & Sanitation, Early Childhood Care & Development, Agriculture & Environmental Protection, Natural Resource Management, Nutrition, Education, Livelihood & Economic Enhancement of the Poor and Child Agency & Participation are the necessary key components that require development in the villages.

Our Goal

GCK's goal is to initiate a catalytic intervention that will encourage the rural population to take the advancement of their lives into their own hands through ensuring socio-economic self-reliance for the deprived and poverty stricken rural masses.

Our Belief

It is the belief of GCK that the rural population has enormous potential to develop their skills and knowledge and take advantage of their available local resources. Thus, we feel that it is in the best interest of the community to provide them with the necessary information and initial tools to begin the process of social integration, education, and economic development. However, in order for the improvement of lives to really take effect, it is essential for the population to accept responsibility and take initiative in developing their communities further.



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