

2015-16

Annual Report



Gram Chetna Kendra

Our Vision

We intend for unrelenting efforts for a catalytically initiation of people-based development intervention to ensure just and equal opportunities, minimum basic essentials to all with a dignified and higher quality of life for rural masses.

Our Mission

To bring awareness to the rural populace through democratic means so as to empower them and help them in gaining control over all factors that affect their individual lives and the community at large.

Our Goal

Initiation of catalytic interventions for ensuring partner and community-need based socio-economic self-reliance for the deprived and poverty-stricken rural masses.

Our Belief

It is the belief of GCK that the rural population has enormous potential to develop their skills and knowledge and take advantage of their available local resources. Thus, we feel that it is in the best interest of the community to provide them with the necessary information and initial tools to begin the process of social integration, education, and economic development. However, in order for the improvement of lives to really take effect, it is essential for the population to accept responsibility and take initiative in developing their communities further

The Journey so far.....

Recognizing the immense needs that the rural poor in Rajasthan had, a group of socially conscious individuals formed the organization, Gram Chetna Kendra in 1986. Under the leadership of Mr. Om Prakash Sharma, these individuals combined their unique talents, knowledge, skills and experiences to address the pressing issues that the communities of Rajasthan faced. Gram Chetna Kendra, which translates to Village Awareness Center, was registered as a voluntary, non-government organization under the Societies Registration Act and began formal operations from their premises located at the village of Khedi Milak, which is in the heart of the project area. Khedi Milak is located approximately 55km away from Jaipur, the capital of Rajasthan, in the Sambhar Block of the Jaipur District.

Prior to GCK's work in the area, it had remained virtually untouched by any mainstream development efforts, neither national nor international sources. Throughout the years, GCK has sustained a range of various activities through funding and support. Initially, the projects were solely focused on improving the welfare of the rural poor through providing them with basic needs, but the organization has since grown and evolved. Now, their mission is to focus on capacity building of the community so that they can help people help themselves. Their goal has become human resource development, improving on peoples' abilities to recognize their potential and to do this in a way that works hand in hand with their natural environment.

As very familiar to the immense needs of Rajasthan's rural poor, this group decided to combine their unique knowledge, talents, skills and experience to address the pressing issues that individuals face. Started with 2 villages of Sambhar Lake area, the organization has been grown up and working in 4 districts of Rajasthan, namely Jaipur, Tonk, Nagour and Sikar.

FOREWORD



I am pleased to share the Annual Report of Gram Chetna Kendra for the year 2015-2016. Detailed information about GCK's efforts, programs, targets, goals, achievements, lessons learnt and activities for the year were included in the Annual Report. This report is a valuable tool in evaluating our actions, reviewing our efforts and learning about what our organization is committed to and how we had implemented our programs in the past year.

We are incredibly grateful to our board members, who have worked tirelessly on all of our activities and goals and making them a reality. Empowered by their confidence and efforts, we look ahead to the future and move forward to create an overall better community environment. We are very fortunate to have such dedicated board members, volunteers, and staff as our team that provide their own unique experiences and visions to help our organization grow. Their efforts have allowed us to strengthen our internal organization and promoted a better understanding of issues in our community.

On behalf of the board and staff of GCK, we wish to express our most sincere appreciation for our funding partners, ChildFund India, Give India, Lillian Fonds and Embassy of Japan, The Government of Rajasthan and The Government of India for their commitment and support to our mission and vision. Our gratitude is also extended to our individual, local, national and international NGOs and partners for their helpful contributions as well. We are indebted to these individuals and organizations for their professional and financial assistance that has helped move GCK forward.

However, my greatest thanks and appreciation must go to my entire staff and those in the project area and the community with whom we work every day. GCK is committed to an all around more developed community that works towards sustained socio-economic development and an improved quality of life. We work as an agent of social change by implementing community-based projects that are present in rural and marginalized areas. Our projects consist of a combination of developmental strategies that aim to improve living conditions of villagers, increase community participation and encourage women's accessibility to decision making skills and other opportunities.

In the coming year, GCK hopes to improve on all of our programs and projects and achieve our goals using new and fresh strategies. We look forward to very promising prospects in the following year and hope that, with the support of our funding partners, community people, staff team and board members; we will again have a very successful year filled with new accomplishments and goals that are just as great as the last.

Om Prakash Sharma

Founder & Secretary

Gram Chetna Kendra

MEMBERS of the BOARD

GCK has an active board which plays an important role in the governance of the organization by providing direction and guidance to the management and staff, while also supervising all its operations.

List of Board Members with a brief profile is as follows:

Name	Age	Designation	No. of years with the organization	Highest education qualification
Mr. Narinder Verma	58	Chairman	25 years	M.S.W
Mr. Bajrang Singh	48	Vice-Chairman	25 years	BA
Mr. Om Prakash Sharma	52	Secretary	25 years	M.S.W
Ms. Neelam Yadav	32	Member	10 years	M.S.W
Mr. Girvar Singh Rathore	47	Member	10 years	BA
Mr. Subhash Joshi	43	Member	10 years	BA
Ms. Surekha Devi Sharma	32	Member	5 Year	12 th

THEMATIC AREAS and PROGRAMS

The Organization is associated with many National, International and UN organizations as a partner for implementing projects in different sectors. Our major Programs in the financial year 2015-16 are described in subsequent paragraphs.

Family Helper Project

Gram Chetna Kendra is implementing Family Helper project in 20 selected villages and associated hamlets of Phulera Tehsil of Jaipur District covering approximately 25525 persons which includes 12372 female and 13153 male populations in collaboration with Child Fund India. Family Helper Project is a sponsorship based program benefitting individual children, their entire family and community. The project aims to address the needs of the community through an integrated plan of distinct components. The actions of the project are focused on children and their families, developing people to their potential, education and unifying the community on issues and ways to solve issues faced by the community. Our year's long partnership in 20 villages of Phulera Tehsil of Jaipur District has changed the lives of most vulnerable 1562 families through direct sponsorship programs. Another 3090 non sponsored families of the project villages covering more than 17000 rural populations also got benefited through Child Fund India supported Family Helper Project interventions.

Healthy and Secured Infants

In Family Helper Project we address the poor attendance of 3-5 age group children in ECCD centers in 20 villages of Sambhar Block of Jaipur, Rajasthan. The Project reach to preschool children (3-5 years) in 20 villages ensuring through improvements in quality of ECD services provided by preschool with a combine strategy of strengthening AMC/BMC and skill training of preschool teachers. The Parents and caregivers are sensitized for healthy secured infants and children.

Objectives:

- To reduce malnutrition among under-5 years children up to 50% of its present status
- To improve immunization of children up to 70 % of its present status
- To reduce death and the frequency of severity of illness and disability among infants
- To engage 400 children in pre-school education through Balwadi and Anganwadi and advocate for supplementary nutrition of children in the age group of 06 months to 3 years.
- To improve maternal health services as well as ensure institutional delivery to 85 % pregnant women registered in the project area.

Some of the key outcomes of the year are as follows:

- Pre-school centre meets non-negotiable quality standards - To ensure **04** Balwadi centre have all the material they need, stocktaking of resources available at PRE-SCHOOL and coordination with ICDS for timely supply. The issues related to the Balwadi and Anganwadi resources have been raised and submitted to ICDS department and also the list of malnourished childrens has been shared with them.
- Parent workshops for preparation of TLM using local available resources/waste materials in every quarter were organized- In the workshop total nos. of participants participated was 89 have discussion on need and importance of child TLM at preschool within prescribed format and developed some model of TLM to give demo to the parents. Parents are aware about the use of local available recourses.

- Celebration of ECD day each month to create awareness on child's nutrition, hand wash & safe drinking, importance of positive discipline and breastfeeding for children. As a result parents are availing portable drinking water for children in AWC. The total nos. of participants participated in ECD day was **387**.
- Monthly review & planning meeting for ECD staff in which Balwadi teacher have shared their Monthly progress report and action plan. In this meeting discussion were held on the monthly progress report and their action plan of the next month.
- Capacity building initiatives for PRE-SCHOOL TEACHER at GCK on child friendly teaching methodology in which PRE-SCHOOL TEACHERs acquired adequate skills for child friendly teaching and Pre-School Teachers are aware about the child friendly methodology. The total nos. of participants participated in capacity building was **58**.
- Training to PRE-SCHOOL TEACHER at GCK on conducting of age appropriate developmental activities. Pre- school teachers are aware about the activity and its importance. Children attained age appropriate development (Physical, Socio-emotional, Cognitive, and communication). The total nos. of participants participated in the training was **53**.
- Orientation of PRE-SCHOOL TEACHER on Child assessment card at GCK in which AW & BW workers are orientated regarding the process and the importance of child assessment card. PRE-SCHOOL TEACHERs knows tracking of children by using child assessment card. The total nos. of participants participated in orientation program was **59**.
- Importances of preschool education are discussed in BMC / VHND meetings. The members discuss on preschool education and related issues at school within prescribed format and develop an action plan for the resolve of the issues. Such as importance of child assessment card, new admission, portable drinking water for children in AWC & at home and hygiene & sanitation issues. The total nos. of participants participated in the meeting was **252**.
- Orientation of parents on ECD Day celebration. In this program discussion were held on the monthly progress report and action plan of the next month.
- Monthly observation of AMC/BMC members for PRE-SCHOOL functioning using Monitoring Tool on a random basis. The members during observation discuss on need and importance of child assessment card at preschool within prescribed format and develop an action plan to resolve the issues. Members are aware about importance of the child assessment card tools for the assessment of the children attending the preschool education.
- Classroom teaching conducted based on 12 themes (plants, color, animals etc.) by ECD teacher.
- Arranging safe drinking water by providing water filter.
- Provision of outdoor games through free play, guided play by ECD teacher
- All four corners developed for various learning activities.
- Celebration of birthdays of children attending the centre.
- Celebration of Annual Sports Day in the centre.



Educated and confident children

Education is a human right and primary education for all children should be free and compulsory. It should be consistent with human rights, equal respect for culture, religion and language and accessible to all children and inclusive for all. The scenario of education in the area seems to be characterized by the persistence of illiteracy, low level of enrolment in formal education and high dropouts, specifically for girls. Education is the sole entity that will break the cycle of poverty and move the community forward. The main goal of the education program is to provide quality education to children through community participation and encouraging mainstream education systems into the villages.

In order to facilitate a greater change and have effective dent on the core issues, Project envisages adopting the strategy in collusion with children, community and key stakeholder. The project will focus on children in the age group 6-14 as core Programme intervention. In line with the problem statement the project will focus on minimizing the gender gaps in education and promote access, retention quality education. In congruency to the mission of the Child fund organization we have the mandate to epicenter towards our activities towards children well-being and promote the overall child friendly activities where the children participate for greater good.

Objectives:

- No. of children receiving quality education has been increased to 60% in the project villages
- Protective environment for children is created for 60% children in the project villages
- 75% Children participate in extracurricular activities.
- 40% Community members are sensitized on child rights and related issues.
- 60% Increased in number of children who are enjoying improved health status in schools of project area

Some of the key outcomes of the year are as follows:

- Orientation of Girl children on scholarship schemes was conducted in 10 villages in which the total nos. of participant was 256.
- Counseling session and meeting with parents group on importance of education and ill effects of child marriage was conducted in 20 villages in which 534 nos. of parents were counseled.
- Facilitation meeting with SMC for infrastructure development plan in the schools of 20 villages in which total nos. of 227 SMC members participated.
- Organize 40 hours of positive parenting sessions with mother group of 6-14 years of children in project 20 Villages in which total nos. participants was 779.
- Holding parents collective meeting at village federation level on positive parenting (saaja manch) in 20 villages in which total nos of participants was 469.



- Mapping of health issues among school going children especially girls and development of action plan conducted in 20 villages in which total nos. of participants was 1126.
- sessions in school on personal hygiene was conducted in 20 villages in which total nos. of participants was 995.
- Sessions with adolescent Girls on menstrual hygiene was conducted in 20 villages in which total nos. of participants was 577.
- Counseling sessions children and their families on personal hygiene and anemia was conducted in 20 villages in which total nos. of participants was 462.
- Health camp on anemia detection and iron syrup supplement for anemic girls prevention was conducted in 20 villages in which total nos. of participants was 487.
- Orientation sessions with larger community on roles and responsibility of SMC was conducted in 20 villages in which total nos. of participants was 847.
- Orientation of SMC member on School disaster management and school safety audits conducted was conducted in 20 villages in which total nos. of participants was 172.

Youth involved in quality learning & skill development

The prime focus of the project to promote youth participation in different program cycle in the project area. Skill Trainings was provided to youth leaders. Youth learned about youth organisation, their objectives and role in villages for speed up the development. The meetings are organised with Youth and Women for identifying skills gaps as well as their skills up-gradation needs and accordingly planning and designing skill courses for them.

Youth, aged 15-24 years would be targeted in the 20 project villages of Sambhar block of Jaipur district, Rajasthan for having decent family income, good health status and also contributing for the development of their community. The project strategy has 5 components: Youth are capacitated to involve in dairy activities and getting decent earnings, provide vocational training to educated youth & employed with decent wages, increase in accessibility of youth and their families for taking benefits of Govt. social security schemes & entitlements, sensitization of youth for having hygienic practices and taking preventive measures for RTI, STI, MCH, RCH, HIV/AIDS , Capacity building of youth clubs to actively involve on community development issues.

Objectives:

- 25% youth of the project area completing their higher education and employed.
- 50% increase in the no. of youth and teenagers improve their life skills in the project area
- 70% Increase in number of youth who are enjoying improved reproductive health status in project area
- Percentage of community structures, families and youth having access to stimulating environment increased by 60% in project area

Some of the key outcomes of the year are as follows:

- **01** Orientation & distribution of mini kits program to **45** families for fodder development in **10** villages to increase their income for their sustainable livelihood. The beneficiary received Rajka kit (Green fodder) and seeds to increase in the production of the milk.

- **05** Veterinary Health checkup camp & vaccine support in **10** villages to support vaccination of animals of the **45** enrolled family's to make beneficiaries aware about vaccination and health of animals.
- **IEC** material like poster development on good practices of dairy management carried out to creates awareness about caring of animals and their hygiene.
- **10** Village level awareness campaign on good practices on dairy management conducted in which **985** villagers participated and aware about Dairy Management.
- To make **SHG** members acquaint about the loan process of the bank and strategies operational in **20** villages to strengthen the group monthly meetings were conducted in which **111** nos. of SHG members participated and aware about the bank loan process.
- Orientation to **41** nos. of SHG leaders on record keeping & bank linkage to make them aware about the loan process and other process of bank linkage.
- **02** Cluster level dairy training & development center was organized in which **52** participants participated and aware about the healthy practices of dairy management
- **10** Youth dairy club formed in **10** villages at hamlet level and to strengthen the club regular meeting were conducted and **142** nos. of participants participated in the meeting were considered as member of the Dairy federation
- Initiate linkage for developing village level milk collection center with the support of Rajasthan cooperative dairy federation to create market for the consumption of the produced milk.
- Skill development training were conducted in **2** trades i.e, ITeS, Tailoring, Cloth painting & Embroidery for 300 candidates to generate income for their livelihood.
- Placement support & tracking of trained youth ensuring **80%** placement of trained candidates and retention. The placement of **10** trained candidates has been completed. Information regarding their current status has been updated.
- Development of apparel production house. The raw materials is purchased and transformed in to new designs. The production is running on regular basis. Linkage of apparel with the garment industry for the sales of apparel. New designs are created as per the market demand and sold to the garment agencies.
- **IEC** material developed & disseminate on benefits of Govt. social security schemes & entitlements. Youth & family's are aware about government social security schemes and entitlements through **IEC**.
- **Rojgar yatra** on Govt. schemes & entitlements organized. The participant participated in the **Rozgar Yatra** aware about the government schemes and improve their health and lifestyle.
- **01** Training to 31 Youth club members on Govt. schemes and entitlements for empowerment of the youth.
- Quarterly orientation of 365 youth in 12 villages on health & hygiene at cluster level to make them aware about health & hygiene.
- **IEC** material on RTI, STI, MCH, RCH,



and HIV/AIDS in 13 villages to make the youth aware about reproductive transmission infection, sexual transmission infection, mother and child health, reproductive child health and HIV/AIDS.

- Monthly meetings of youth collectives in 20 villages were conducted in which 2894 nos. of youths participated. Youth are aware about the government schemes, community development plan, skill training and higher education through monthly meetings of youth groups.
- Distribution & discussion on youth development publication to 20 youth collectives. Youths are aware about indian culture & politics
- 04 Youths participated in National level events and camps at Wardha, Maharashtra. Youths are aware about challenges and its remedy.
- Meeting for distribution & discussion on youth life skill modules to 20 youth collectives. In the meeting members learn about their life skill
- Half Yearly training of youth cadres on life skill & leadership at GCK. 19 nos. of youths participated in the training are aware about positive leadership and life skill
- Organization of half yearly Yuva samwad camp for 2 days at Bandhe Ke Bala for larger perspective building. 47 nos. of youths are aware about the challenges ahead to them in respect to their social & personal development
- 01 training & session on Sexual and Reproductive Health for adolescent group at GCK was organized. 44 Youths are aware about the sexual health and the measures that girls should take for their personal hygiene

Sponsorship Program

A large portion of the work GCK does is through sponsors. Children in the area receive sponsors who send them money for schooling and other living expenses. We invest a great deal of time to ensure this is implemented through personal visits with the families, weight and height checks, letters for sponsors and photographs. We try to keep the sponsor and child in close contact with each other by sending them letters of their progress, daily lives, families, education and various activities they do throughout the year. We hold training sessions with children as well as staff on proper and appropriate sponsor communication. We also teach children on the importance of their sponsors and how they and their families are receiving benefits from them. Currently, there are **733 sponsored children** and **819 enrolled children**.

Some of the key outcomes of the year are as follows:

- Communication of Sponsored children with their respective sponsors will be value loaded and more fruitful
- Sponsored Families and siblings of sponsored children are getting involved in mainstream programme and thereby reducing vulnerability towards local issues like, fluoride
- Women's Day celebration
- Training on child protection
- Village level campaign on preventive measures of disease florosis
- Promotion of wall magazine to display children's voice and thoughts
- Age appropriate activities (Hobby classes like- singing, dancing, drawing, craft making etc)
- Orientation of staff and First Year Retention Group
- Sponsor Day Celebration (all children from all villages)

- Letter exchange and display sponsor mail/gifts between 819 sponsored and non sponsored children
- Workshop with 200 enrolled children (11 & above age group) for creative and innovative letter writing
- Periodic orientation with 819 enrolled children or parents for sponsorship program and its importance.

Economic Enhancement under Federation

GCK has formed 1 federations to manage revolving funds and support for livelihood activities: Adarsh Gram Vikas Samiti (a federation of village development committees) and Gram Chetna Adarsh Mahila Bahuudheshiya Sahakari Samiti Ltd. (a federation of self-help groups registered under Rajasthan Cooperative Society Act). The trainings were provided to the SHGs. Leadership development trainings were provided to the Federation members. The SHGs under the federation received record keeping, SHG concept and management trainings, the



capacity building workshops of the leaders of the SHGs included the overall capacity building of the women. The women in their SHGs are very much gained with the quality of their leadership trainings from the Federation. Exposure of the best SHGs was done to improve the quality of working. SHGs have been promoted and it is easier to have a group of people helping each other rather than trying to reach out to every person. Financial assistance is being provided by disbursement of loans to small business. We had strengthened **92** SHGs with more than **1200** members. The loan recovery rate is almost 100%. Income generation activities like – goat rearing, buffalo are being provided to the SHG women.

Some of the key outcomes of the year are as follows:

- SHG groups have credited amount up to Rs. 400,000.00 in their saving account.
- The group members mainly prefer internal loan
- 03 women have open fancy store with the help of SHG group.
- The loan is disbursed mainly under the head of Dairy farming & goat rearing.
- External funding agency for SHG group is ICICI bank
- 100% recovery of loan from the members of the SHG group.

Give India Donation option Program

Objectives: To create awareness and support to the BPL family's children in Education & health and conservation of rain water for drinking and cooking purpose and sanitation to the BPL and needy people.

Support for a Poor Young Education-In this aspect of the project, with the support of Give India we help support young, aged 6-14, continue their education by providing them with materials and supplies to motivate them towards schooling. Young folks from poor families are chosen and they receive items that would help further their interest in education as well as maintain proper hygiene. Each young chosen receives: 1 solar lamp, 1 school bag, 10 notebooks, 1 geometry box, 1 colored pencil box, 5 pens, 1 packet of pencils, 1 ruler, 5 erasers, 2 sharpeners, 2 sets of uniforms, 2 pairs of footwear, 2 hair oil bottles, 2 toothpastes, 2 toothbrushes, 1 nail cutter, a pair of towels and combs, 6 bathing soaps and 10 washing soaps. This year, 55 young folks received these items.

Water Tank Structure for Poor Families-The project villages in which GCK operates are dry, drought-prone area where the scarcity of rainfall causes the scarcity of water and the levels of fluoride content increases. Families must walk 1-3 km to fetch water for drinking and other basic needs. The non availability of safe drinking water in the village is also a major problem which has a bad effect on health. So GCK with the support of Give India provide finance for construction of underground tank of dimension 8' x 10' (7000 litre capacity) in their premises of home. The underground water level is very low and chance of getting source of safe drinking water is very less so rain water is collected from the roof to the underground tank through the pipe. The first rain water is discharged outside the underground tank since the roof of the house is very dirty and the rain water get contaminated so clean rain water is collected in the underground tank and used for cooking and drinking. Through Give India, we have been able to construct ground water storage tanks. In order to maintain these structures, we educated them on roof water harvesting during the summer months and how the tanks function. This year, we were able to fund construction of 33 tanks for families in the area and provided safe drinking water and security to families.



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Toilet Construction-This aspect of the project consists of 2 different parts. One part is to raise awareness on proper sanitation while the other is the actual construction of toilets for families. Throughout the year, GCK receives funds to construct low-cost toilets for very poor families. This year, families were educated on proper sanitation and hygienic practices and 54 families received benefit for construction of toilets at their houses.

Some of the key outcomes of the year are as follows:

- The families uses hygienic toilets for sanitation
- The women's & children's respect is safeguarded
- The environment of the village is clean

Vocational education and training Program

As a token of friendship and cooperation between Japan and India, Embassy of Japan in India has supported us a Grant in Aid for construction of a Vocational Training Centre building at village Khedi Milak in Sambhar Block of Jaipur, Rajasthan. As a part of a new milestone in the life of the organization, this Vocational Training Centre will play a vital role in promoting skills of youth and women of this backward region for creating new avenues for their livelihood and productive and gainful sustainable employment.

Globalization of manufacturing and technological advancements has led to this sector becoming more strategic than operational in nature. Our Country's transition to one of the largest and fastest growing global economies during the last decade has been a remarkable phenomenon. For States to sustain and accelerate its growth trajectory, an environment for sustained and continuous skill development of youth and existing workforce is must to address the employability gap. We are regularly organizing meetings with Youth and Women for identifying skills gaps as well as their skills up-gradation needs and accordingly planning and designing skill courses for them. We have found that scope of future employment is more in this region under unorganized sector as they are hugely disadvantaged as compared to organized sector.

INDO JAPAN FRIENDSHIP VOCATIONAL TRAINING CENTRE



Objective of this Vocational Centre is:

1. Poverty alleviation and women empowerment.
2. Preparing rural youth and women for better employment opportunities
3. Counseling of unemployed rural masses for carrier guidance
4. Equipping rural women with productive skills to enable them for economic independence

2015-16 trainings:

Garment Making: The organization in its endeavors to make women employable has done a lot of research activity, after discussions in the field, along with women it was concluded that the trade has a scope in the intervention area. Women have to go long distance to get their clothes stitched which becomes difficult with their regular household task. The training can provide sustainable livelihood solutions by being at home. Women can also get orders for making school uniforms, stitching shirts and trousers to make their work sustainable. The garments prepared can get a ready market and can fetch higher returns. Gradually these trained women can also form a cluster and can acquire shops in the urban market or can go for contract with garment manufacturing units for getting higher returns in the market.

Mobile Repairing: With the growing use of technologies, mobile use has rapidly increased in the rural scenarios too. While almost every household in the rural areas have mobile users, services for repairing of mobiles are not easily available in the rural areas. The villagers have to go to Jaipur city for any problem they face with mobile sets. Training of the youth on this trade thus has a great demand. The trained youth can start their, own shops. Those who choose to move to the city can get work in mobile repairing shops.

Computer hardware repairing and basic computer works: Computers, laptops and tablets are now common phenomena, the use of computer and laptops are very common in the urban areas too. Most of the shops and offices are using computers in the villages to make their day to day work easier. All these gadgets need regular servicing and repairs. In the local areas there is no availability of the services for the repairs and maintenance. The local people have to travel to Jaipur city for the same and it makes the work difficult and very inconvenient. The availability of the shops in the local area can be a big advantage to the local population as well as the same human resource can establish local business or may migrate to bigger cities which will provide them employment opportunities as the skill has a scope and demand. These youth can always try for a job in the bigger brand service centre as they have attended a formal training programme. The skill will provide sustainability in the future for the trained human resource. Along with the training the basics of computer working such as internet, use of MS office will also be done so that the trainees can keep up with the adversities of the dynamic market.

Leather footwear (Leather Juti) making and Designing:

Rajasthan is the base for a wide range of handicrafts in the country. The handicraft work supports over five million rural families in the state, which is about nine percent of the rural population. **Leather juti** (footwear) making is very old traditional art of mochi samaj under the category of schedule cast in our project area. They are in this craft before the independence. In old good days they used to prepare Juties for kings and queens. The royal family used to provide them food and shelter against this craft in their kingdom. Embroidery work on **Juti** is also done by female artisans in every household of these clusters and still it is very popular and fascinating all over the country. But now in the present era there is no one is aware of this art. This art has been considered as dying art of our state Rajasthan. Before the independence these labours were surviving by doing this work but now they are suffering a lot. Since a long time these labourers have shifted their labour to daily wages and now they are doing daily labour work at the nearest cities and youths are migrating for daily labour work. Their skill in leather foot ware making has very mere recognition. So to give a new life to this dying art GCK has made a research and found many youths are showing their interest to be trained in it and also sustain their tradition art. These youths are very keen to learn this art and do it at their local level without migrating to the city for some minimum



sum of money. GCK aims to give training in this leather foot ware and designing so that the rate of unemployment and migration could be stopped.

Basic Electrician and Domestic wiring: It is found during one study in our project areas that most of the youths and males are travelling to Jaipur city to work in electrician shops and building construction wiring work. Many of the youths are involved in to this kind of work without having any skill and sometimes they are being facing different kinds of hazardous and accidents are also occurring. So it was GCK's effort to search those who are working in to this kind of sectors and train them in basic electrician and domestic wiring work so that they can at least work at their local level by opening their own shops and can repair small things like fans, cooler and domestic wiring etc.

Some of the key outcomes of the year are as follows:

- Garment making training duration of **04** months was completed at Gram Chetna Kendra field office, trained **03** batches each batch with 15 nos. of trainees in which the total nos. of trainees was **45**.
- Cell Phone repairing training duration of **04** months was completed at Gram Chetna Kendra field office, trained **03** batches each batch with 15 nos. of trainees in which the total nos. of trainees was **30**.
- Computer repairing training duration of **03** months was completed at Gram Chetna Kendra field office, trained **02** batches each batch with **15** nos. of trainees in which the total nos. of trainees was **30**.
- EDP training duration of **05** days was completed at Gram Chetna Kendra field office, trained **03** batches each batch with **35** nos. of trainees in which the total nos. of trainees was **105**.

Inclusive Development for Children & Youngsters with Disabilities Program

GCK in 2009 takes a initiative to mainstream disabled person to the society by rehabilitating them with the support of Janvikas Sansthan funded by Liliane fonds. The disabled person life is miserable & vulnerable. The family members of the PWD have misconception that they are burden for the family. The organization aims to support and provide youth with access to medical and social rehabilitation. They work to support the children's personal growth as well as further the child's successful integration into society. The services they receive involve medical treatment, surgery, appliances, special education and vocational training. Under this project, GCK has linked disabled children from Sambhar Block to the foundation and these children have received numerous services.



The organization tries its best to sensitize and raise awareness among parents and the community of the disabled so that they can provide a better environment to them. Every month, social workers visit disabled children and offer services, such as: special communication lessons for deaf children, teaching and learning materials, special chairs, wheelchairs for those have mobility challenges, special education

and regular health check-ups. While there is no permanent solution to the challenges that disabled children face, it is the hope of both Liliane Fonds and GCK that these children can lead a happier, better and more fulfilling life with the services, support and help provided to them. This year, **72 children** were linked to the project from Sambhar Block.

GCK have done an assessment of the project area and identified people with disability and started Day Care Center in Laxmi Pura village with the helping hand of Jan Vikash Samiti on July 2015. This DCC was started for rehabilitation of PWD. In Day Care Centre following Children Rehabilitation Activities are being conducted:

- Academic
- Activities of Daily Life
- Social activity
- Cultural & general activity
- Physiotherapy & Yoga

Some of the key outcomes of the year are as follows:

- Children with disability learn to use tooth cleaning & nail cutting
- Children with disability learn to wear cloths
- Children with disability learn to use taking shower
- Children with disability learn to identify their shoes
- Children with disability have their meal properly
- Children with disability have knowledge of relation
- Children with disability celebrate festival
- Children with disability work in a group
- Children with disability learn dancing
- Children with disability learn painting
- Children with disability involved in sports activities like Spoon race, Chair race, Ball catching, Putting ball into basket
- Training on rights & entitlements of PwDs to caregiver and Parents Advocacy forum
- Sharing of referrals of Government schemes with caregiver and Parents Advocacy forum
- Workshop session with school teachers, SMC members and PRI leaders to provide appropriate environment in school
- Workshop session with PRI leaders to aware them their role in 'Empowering Children with disabilities'
- Training AWW/BWW/ASHA members on early identification & early intervention of CwD during and after pregnancy and minimize the risk of disabilities
- Village level meeting with community & Parents on Child Right Protection of Special children
- Celebration of World disability day

Water Storage and Management for Poor Households Program

For geographical & other reasons, Sambhar Lake area remains socially and economically backward. Recurrent drought and poor resource base for economic development, very low density of population, low level of literacy (particularly among women), a very high rate of population growth and scarcity of water make the task of socio-economic development a challenge compared to many other locations. Every year water stratum is going down and status of fluoride is increasing near about 5 to 7 PPM. Lack of safe drinking water is one of the big problems of these villages. Poor women have to walk 1 – 2 Kms. to fetch drinking water from public places and consuming 1-2 hours in arranging water. Due to this they feel psychological burden, in winter people face hardship to bring water early in the morning because they have to go for labour work in time, so the families are bound to store water in buckets and earthen pots which is insufficient for their day long needs and again in the evening they had to engage in arranging water.



The construction of Tanka will provide facility to storage water for at least a week. They could arrange water from other sources and store in their campus which will reduce burden of long distance water fetching. In this area fluoride contamination is high. Through these tanks people will store fluoride free water arranged from other placed. Rain water harvesting is one of the major part of the project

Objectives

- The project will provide water storage facility to 560 Families through construction of 112 Tanka (Water Storage Tanks) for improved and judicious use of water in a sustainable manner.
- To aware people in dry drought prone area about safe drinking water & concerned health issues.
- It will demonstrate rainwater harvesting plan in villages & reduce impact of Fluoride.

Some of the key outcomes of the year are as follows:

- To fund construction of **33 tanks** for families in the area and provided safe drinking water and security to families
- One tank constructed feed safe drinking & cooking water around it for on an average of 05 families by rain water harvesting.
- These tank constructed have capacity to store 7000 litres of rain water.
- Everyday 05 families uses 70 liter of storage water for cooking & drinking.
- The storage water in the tanks fulfills the requirement of 65 to 75 days water of 05 families.
- The storage water also used in kitchen garden.

National Environment Awareness Campaign Sponsored by Ministry of forest & Environment, Government of India and CUTS, Jaipur

Awareness campaign was conducted for protection from desertification, soil erosion & drought from 04th September, 2015 to 10th November, 2015 at Dhana ka Baas, Laxmipura, Khedi Milak, Jaipur, Rajasthan. Gram Chetna Kendra was one out of the three participants who participated in the campaign. To make the campaign effective the teachers were approached in school to discuss the issues related to environment during their prayer to create interest among them. The participant participated in the campaign understand the importance of forest and its role in protection from desertification, soil erosion and drought. The tools used for communication in the program are:-



- Painting Competition in which 40 nos. boys and girls participated.
- Essay Writing in which 40 nos. boys and girls participated.
- Plantation of plants in which 20 nos. of boys and girls participated.
- Distribution of Prize in which 80 nos. of boys & girls, teachers and community participated.

The program was very effectively executed and replication of such program in future will able to meet the program objective by mobilizing the community. The Program theme enables the people to understand the importance of plant & trees and they can achieve the program objective by planting maximum number of plants & trees around us and determined to protect it by proper nourishment after plantation. Affection for nature & environment can be developed among the community by organizing such activities at regular intervals.

The Community realizes forest plays a key role in protection from desertification, soil erosion & drought. It is also useful in various forms in our daily life and thus awareness is created among the community about the importance of forest.

Media persons were invited for media coverage and to disseminate the message of conservation of environment by protecting forest among the community by newspaper.

In the Program the message conservation of forest is conveyed to NGOs, teachers, students and community. The NGO will follow-up the issues related to environment for the next six months with the community and will take care of the plants & trees planted.

Networking

GCK has been a part of the following networks:

- ❖ Rajasthan Voluntary Health Association, Jaipur (RVHA)
- ❖ Association for Rural Advancement through Voluntary Action and Local Involvement, Jaipur (ARAVALI)
- ❖ Center for Community Economics and Development Consultants, Jaipur (CECOEDECON)
- ❖ Voluntary Health Association of India, Delhi (VHAI)
- ❖ The Catholic Health Association of India (CHAI)

Lok Munch

GCK has formed a network known as Lok Munch, which brings together 20 organizations from Jaipur, Alwar, Nagaur and Ajmer who are working on women and child development issues. In addition to this, GCK has also created partnerships with the following organizations:

- ❖ Gramin Ekta Bal Shiksha Samiti, Khandel
- ❖ Sugam Sansthan, Bichoon
- ❖ Kheti Evam Gaon Vikas Sansthan
- ❖ Uagriyabas Jagariti Kendra
- ❖ Lokarpan Sansthan, Kishangarh
- ❖ ATMA, Jagmalpura
- ❖ Marwad Seva Sansthan, Govindi
- ❖ Gramin Vikas Sansthan
- ❖ Gramin Mahila Vikas Sansthan
- ❖ Manav Kalyan Vidhyapith Sansthan
- ❖ Rural Development and Children Welfare Society
- ❖ Sahara Sansthan, Majipura
- ❖ ASHA Sansthan, Malyawas
- ❖ Samajik Chetna Evam Takniki Sansthan
- ❖ Jan Sewa Samiti
- ❖ Lok Vikas Sansthan, Sarwad
- ❖ Gramin Manav Kalyan Shikshan Sansthan
- ❖ Sangharsh Sansthan Dhandholi

Funding Partners

Gram Chetna Kendra would like to express their sincere gratitude to the following organizations that have provided financial as well as technical support for our activities:

- ❖ ChildFund India, Bangalore
- ❖ UNICEF, Rajasthan
- ❖ Give India, Mumbai
- ❖ Liliane Fonds, The Netherlands
- ❖ NABARD, Jaipur
- ❖ Embassy of Japan, New Delhi
- ❖ CASA, Udaipur
- ❖ Indo-Global Social Service Society, New Delhi
- ❖ Ministry of Forest & Environment Govt. of India
- ❖ AFPROM Udaipur
- ❖ FVTRS : Function Vocational Training and Research Society
- ❖ Janvikas, Ahmadabad
- ❖ NEG, New Delhi
- ❖ Sambhaav, Ahmadabad
- ❖ Govt. of Rajasthan
- ❖ Rajasthan Voluntary Health Association, Jaipur
- ❖ District Health Society, GoR, Jaipur
- ❖ Rural Non-Farm Development Agency (RUDA), Jaipur
- ❖ Jaipur Development Authority, Jaipur

Staff Detail

Sr. No.	Name	Designation	Qualification	Years of Experience
1	Mahendra kumar Sain	Program Coordinator	BA. Bed	7 Years
2	Banshi lal meena	Accountant cum Social worker	B. COM.	25 Years
3	Braham chand Sharma	Social worker	Secondary	20 Years
4	Siyaram bairagee	Program Coordinator	M.A	9 Years
5	Bheem Singh Yadav	Social Worker	M.A.	10 years
6	Abhay Kumar	VTC Incharge	B.Tech	3 Years
7	Mukesh kumawat	SR Assistant	M.A. , DCA	5 Years
8	Amit Sharma	Program Coordinator	BSW,MSW	11 Years
9	Prahalad Sahay Yadav	Accountant	MCOM & CA INTER	2 Years
10	Nagmani Chouhan	Program Coordinator		2 Years
11	Rizwan Khan	Program Coordinator	B.A,	4 Years
12	Syed fejan	CBR WORKER	B.A.	6 Years
13	Pawan Singh Rathore	Social worker	Secondary	1 Year
14	Akash Gehlot	Dairy Facilitator	MBA	1 Year
15	Birju Singh	Driver	Primary	1 Year
16	Santosh Verma	Care taker	Primary	1 Year
17	Ramswaroop meena	Office attadent	Primary	5 Years
18	Lala ram mehra	Night Watchman	Primary	18 Years

FINANCIAL INFORMATION

BALANCE SHEET
AS ON 31ST MARCH 2016

LIABILITIES	AMOUNT	ASSETS	AMOUNT
CAPITAL FUND	8,758,757.50	FIXED ASSETS	8,405,056.85
BUILDING FUND	2,401,607.20	SECURITY DEPOSITS	39,653.00
DEVELOPMENT FUND	2,921,934.83	FIXED DEPOSITS	2,916,282.00
SECURITY FUND	353,142.00	GRANT ACCRUED	482,134.32
REVOLVING FUND	290,000.00	LOANS & ADVANCES	629,619.00
EXPENSES PAYABLE	248,026.71	LOAN TO BENEFICIARIES	33,856.00
DUTIES & TAXES	71,804.00	PREPAID EXPENSES	115,102.00
ADVANCE GRANT	318,299.35	TDS RECEIVABLE	62,888.00
		DEFERED EXPENSES	5,836.00
		Cash in Hand	28587.20
		Cash at Bank	2644557.22
	1,53,63,571.59		1,53,63,571.59

CONSOLIDATED INCOME & EXPENDITURE ACCOUNT
FOR THE YEAR ENDING 31ST MARCH 2016

EXPENDITURE	AMOUNT	INCOME	AMOUNT
PROGRAM EXPENSES UNDER FCRA	11839357.64	GRANT UNDER FCRA	11679430.64
PROGRAM EXPENSES UNDER NON FCRA	2115030.72	GRANT UNDER NON FCRA	2151991.72
ADMINISTRATIVE EXPENSES	2007564.25	CONTRIBUTION FROM PROJECTS	1675729.19
DEPRECIATION ON FIXED ASSETS	1102969.25	INTEREST INCOME	475750
EXCESS OF INCOME OVER EXPENDITURE	134877.82	OTHER INCOME	876697.13
		LOCAL CONTRIBUTION	340201
TOTAL	17199799.68	TOTAL	17199799.68

**CONSOLIDATED RECEIPT & PAYMENT ACCOUNT
FOR THE YEAR ENDING 31ST MARCH 2016**

RECEIPTS	AMOUNT	PAYMENTS	AMOUNT
OPENING BALANCE:		PROGRAM EXPENSES UNDER FCRA	11839988.04
CASH IN HAND	40818.20	PROGRAM EXPENSES UNDER NON FCRA	2060399.13
CASH AT BANK	4136824.39	ADMINISTRATIVE EXPENSES	1920671.48
		FIXED ASSETS	1250240.00
GRANT UNDER FCRA	10182814.76	LOANS & ADVANCES	9000.00
GRANT UNDER NON FCRA	1934461.59	OTHER PAUMENTS	25224.00
INTEREST INCOME	170321.00		
LOANS & ADVANCES	280993.00	CLOSING BALANCE:	
SALE OF FIXED ASSETS	490000.00	CASH IN HAND	28587.20
OTHER RECEIPTS	2542434.13	CASH AT BANK	2644557.22
	19778667.07		19778667.07

SALARY OF ORGANIZATION HEAD, HIGHEST & LOWEST SALARY

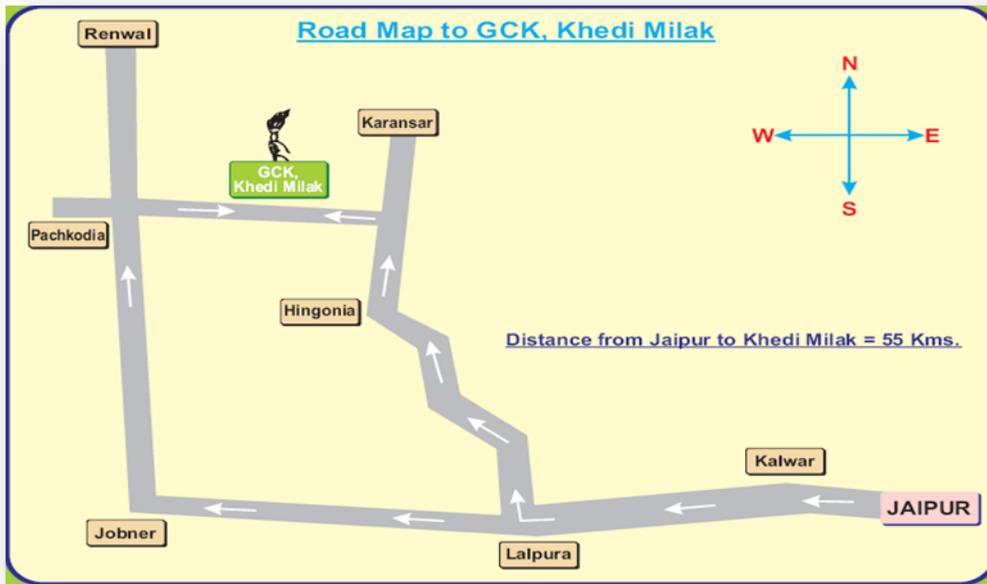
HEAD OF ORGANISATION	312777.00
HIGHEST PAID	312777.00
LOWEST PAID	114480.00

STAFF SUMMARY

CATEGORY OF STAFF	NO. OF PERSONS
Regular Full Time	18
Regular Part Time	14
Full Time Contract Staff	0
Part Time Contract Staff	3
Consultant (service rendered as per need)	5
Other Paid Volunteers	0
Unpaid Volunteers	28

DISTRIBUTION OF STAFF ACCORDING TO SALARY LEVELS

Slab of gross salary (in Rs) plus benefits paid to staff (per month)	Male staff	Female staff	Total staff
Less than 5000	11	14	25
5,000 - 10,000	8	0	8
10,000 - 25,000	11	0	11
25,000 - 50,000	1	0	1
50,000 - 1,00,000	0	0	0
Greater than 1,00,000	0	0	0



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